

**PUNJABI  
CHAMBER**

*of* COMMERCE



# NEWSLETTER

EDITION #11 • NOVEMBER 2021





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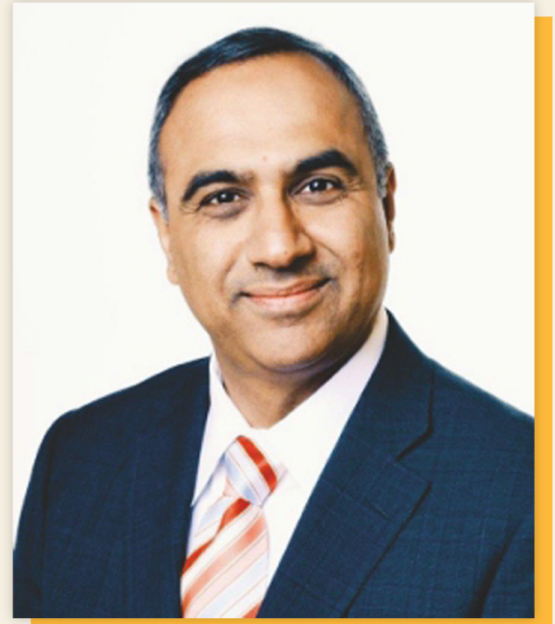
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# 1. Founder's desk

*'On the route to build a strong community network for success leaders, entrepreneurs and life coaches to facilitate Capital Building and Capacity Building ecosystem'*

**Few** years back, when I thought of establishing the 'Punjabi Chamber of Commerce,' I had one simple aim of uniting people, providing them with a platform to connect and build a community force.

Four years down the line, with around 3000+ members on board, this aim has now evolved into a broader perspective of creating an ecosystem that fosters mutual growth opportunities keeping 'Capacity Building and Capital Building' as key approaches. This is the power of community and a platform that connects the dots.



Trust me, each one of us is blessed with this network where we have the flexibility to put forward our thoughts, connect with expert professionals from a pool of distinct fields, understand the value of community strength and a lot more.

*In the days to come, our main focus lies on getting more and more young entrepreneurs and start-up leaders in our member count. This is one way of connecting the amateurs with the existing experts to help them with apt guidance and support. As an addition to this, the Chamber is also working on creating 'Investors Forum,' a segment dedicated to facilitate network amongst prospective investors and companies.*

**Cheers,**

A handwritten signature in purple ink, appearing to read 'Gurpreet S. Pasricha'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

**Gurpreet S. Pasricha**  
**Founder Trustee, Punjabi Chamber of Commerce**



# 2. Leadership Series

## 1. IT tycoon just at the age of 25 years! When and how did this journey start?

**“Instead of looking for a lucrative job, I was always in search of an idea that created jobs.”**

It all started way back in 2018 when I was pursuing my graduation. I always had a desire to establish something of my own since the very beginning of my college life. I started my career while working with two renowned companies but couldn't feel that zeal and left the job after mere 5-6 months.

The next phase was now to focus on my dream! The dream to establish something of my own. And that is when I started my very own start-up 'Designistic' with just a laptop as an investment.

And it gives me a sense of pride to share that 'Designistic' today fares amongst the topmost start-ups of the world.

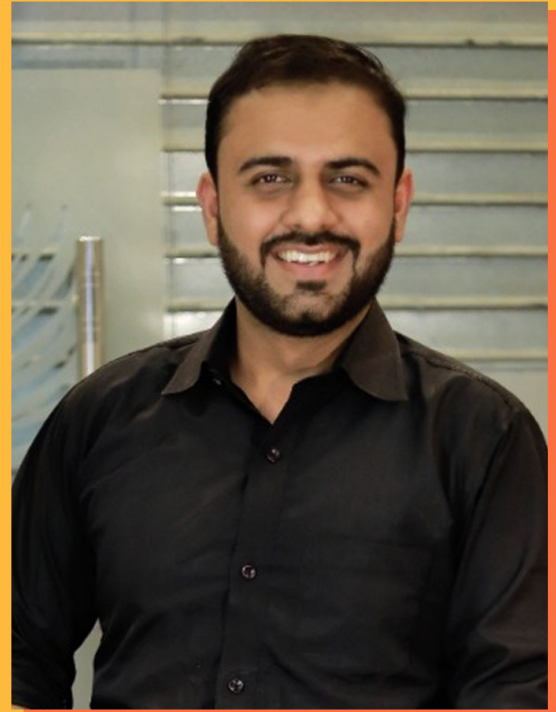
## 2. How do you distinguish your organizations from other players in the industry?

Website is a digital showroom for any business. We at Designistic make sure that every visitor on our client's website leaves the page with a seamless 'User Experience' considering web layout, design, content and technical factors such as site speed.

## 3. What all challenges turned out to be opportunities throughout your success journey?

Instead of thinking in a negative way and complaining, I always see the positive side. **'Every problem is an opportunity for me to grow and to challenge myself.'**

Life throws curveballs and the way we handle it creates all the difference. The world's most successful people have also faced setbacks but to be able to lift yourself is what makes you stand apart. I believe that there's much to learn and explore to make my company a world-renowned brand in the IT sector.



**VISHAL KALRA**

Founder - Designistic &  
The Top Talk Global Youth Ambassador

Visit <https://punjabichamber.com/blogs/> to read more about his journey!



# 3. Dare to Raise the Bar

## Case Study

*“Having been into lifestyle exhibitions and events since 2016, we at Eventos Infocom too had our back against the wall with 100% cancellations of our events demanding a tectonic shift in our approach to survive in the business.”*

2020 has been a landmark year in the history of mankind when the entire global population was forced to reinvent ways of survival, reorganize their lifestyle in a healthier manner and relook the technology to find disruptive ways of communication.

With lockdowns in place and social distancing a must, the event management industry has been one of the worst-hit sectors during this phase. After months of sleepless nights, ceaseless brainstorming sessions and Google hunt, an idea finally precipitated in the mental crucible.

Online Exhibitions! Then started the market survey. Innumerable phone calls and feedbacks. With every passing day, the confidence levels surged and the ray of hope soon transformed into a beam of conviction and determination.

And then, O!whatsup.com was born as an online destination for an exhibition showcasing que, artisanal, boutique and independent businesses of Tricity which facilitates a platform for both sellers and buyers to transact on varied products and services at one place.



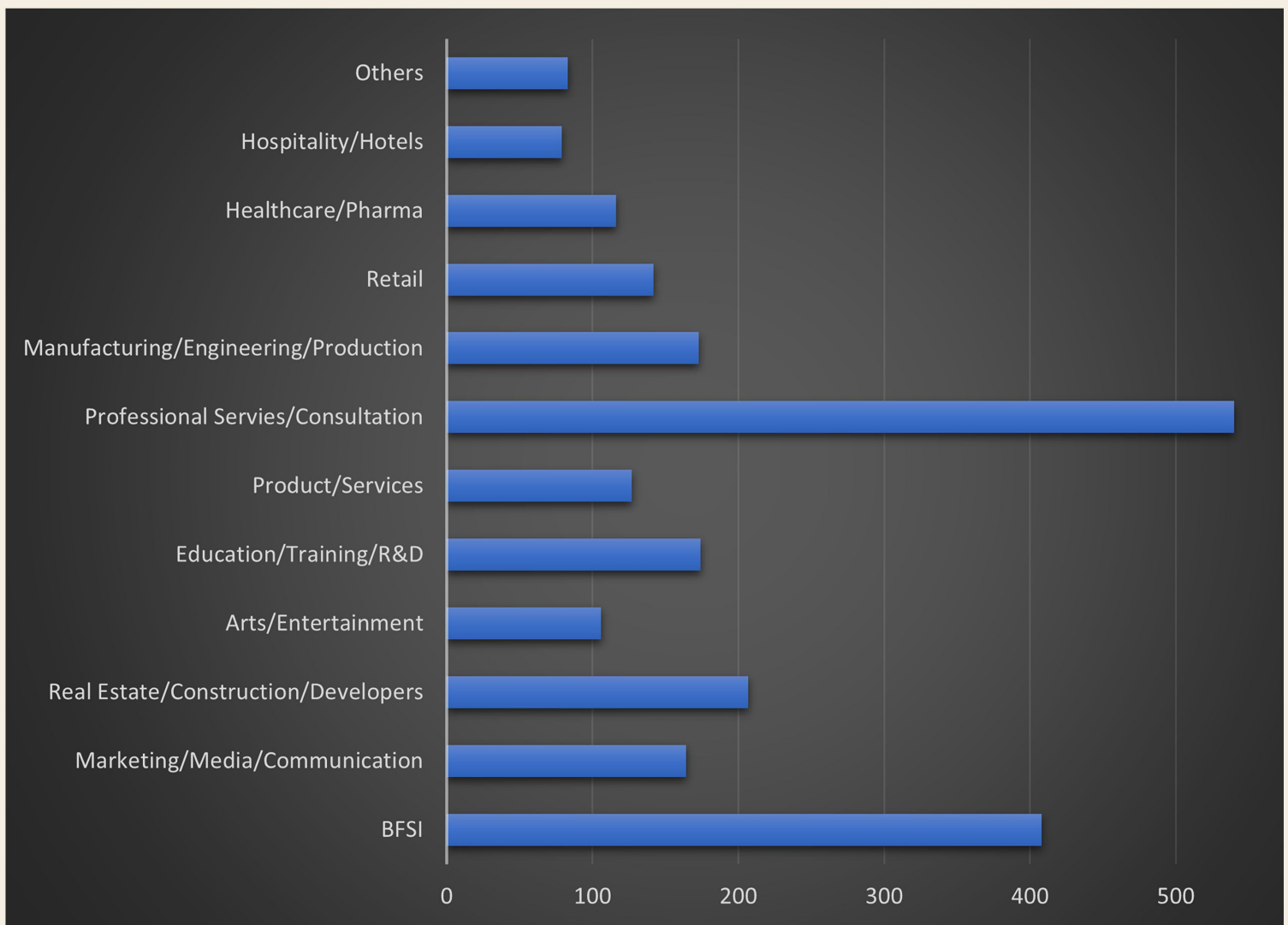
**DEEPAK CHOPRA**

Founder-CEO at O!whatsup

**Click. Pick. NJOY!!**

 **@owhatsup.india**

# 4. Professional Diversity



**For** any network to leap productive results, and for any community to seek and offer support, diverse capabilities are indeed the most crucial elements!

With more than **3000 members on board**, the Punjabi Chamber of Commerce has one the most diversified community network that fosters mutual support and connectivity. The PCC Community comprises of varied industry experts, start-up leaders, and entrepreneurs coming from distinctive geographies, work cultures and market segments.

As we proceed with more refined '**Member-Benefit-Oriented**' model, we believe this diversity is going to foster seamless growth and community development opportunities!

**Join Now** <https://punjabichamber.com/pcc-register/>

GEAR UP FOR THE LARGEST COMMUNITY EVENT EVER!!

# 'GLOBAL BUSINESS GALA 2022'

**THEME: MODERN DAY CORPORATE SUSTAINABILITY**

- ✓ Expo/Trade Fairs
- ✓ Breakout Rooms
- ✓ Conference
- ✓ Investors' Circle
- ✓ Entrepreneur Spotlight



**Start-up Stars**



**Pitch Sessions**



**Product Launches**



**Networking Dinner**



**Case Studies**



**Offsite Meet-up**



**NEW JERSEY  
APRIL 23, 2022**

Visit [www.punjabichamber.com](http://www.punjabichamber.com) to get updates on this event!!





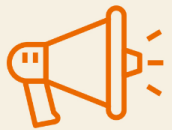
*Click here to watch this exclusive interview wherein our Respected Founder, Mr. Gurpreet S. Pasricha went live on the Harpreet Singh Show and shared a detailed insight about the Punjabi Chamber of Commerce, its vision, action points and future plans!*

www.thenriadvisors.com

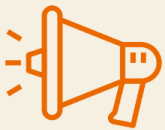
## ABOUT US

- Immigration
- Real Estate Management
- Documentation
- Finance & Accountancy
- Legal Services
- Medical Services
- Tour & Travel
- Entertainment
- Security services
- and many more...

+91 9851295129



# Attention Readers!!



## You have a Business, We have a Platform

**We are inviting entries for our Classifieds Segment at a discounted price of just \$50!!**

**For more information, kindly write to us at [Manisha.Singh@punjabichamber.net](mailto:Manisha.Singh@punjabichamber.net)**

# 6. Chamber Dashboard

## EVENTS RECAP

1

October 21, 2021

San Francisco Chapter

WEBINAR ON

### THE LEAST UNDERSTOOD TAX SAVING STRATEGY FOR ENTREPRENEURS

by Mr. Pankaj Dayal, a CPFA AIF Financial Advisor & PNR Financial Services Expert.

2

October 24, 2021

New York & New Jersey Chapter

NETWORKING EVENT OVER

### LIVE INDIA vs PAKISTAN MATCH

The event was sponsored by SLING TV and was held in New Jersey & New York chapter separately.

3

October 29, 2021

Delhi Chapter

IN - PERSON

### MEET & GREET EVENT

With around 14 members joining from various Indian chapters, the Delhi meet & greet event served as a great platform for these people to engage, ideate & network.

## UPCOMING EVENTS



Vancouver Chapter's  
**MEET & GREET**

**PUNJABI CHAMBER of COMMERCE**

- NOVEMBER 13, 2021
- 6PM - 8PM (PST)

**GINGER INDIAN CUISINE**  
9100 Blundell Rd #490, Richmond, BC, Canada

**RSVP**  
**SAMEER SHARMA (+1 604-762-1964)**

**REGISTER FOR FREE**  
[www.punjabichamber.com](http://www.punjabichamber.com)

\*Pay at the Venue\*  
\$15/plate (Vegetarian)  
\$17/plate (Non-Vegetarian)



**PUNJABI CHAMBER of COMMERCE**  
Philadelphia Chapter

SAVE THE DATE

**Meet & Greet**

at the Fall Food Truck Festival

**14** | **12-02**  
November 2021 | PM (EST)

**Venue**  
**Chaddsford Winery**

[www.punjabichamber.com](http://www.punjabichamber.com)



**NETWORKING MEET & GREET 2021**

**SAVE THE DATE**

**DATE** | 14th December, 2021

**DAY** | Tuesday

**TIME** | 6:00 - 8:30 PM (EST)

**VENUE** | 30 Intermodal Dr unit# 6, Brampton, ON L6T 5K1

**Stay tuned for more updates!!**

**PUNJABI CHAMBER of COMMERCE**  
Toronto Chapter

[www.punjabichamber.com](http://www.punjabichamber.com)

For details about Events, head to our website.

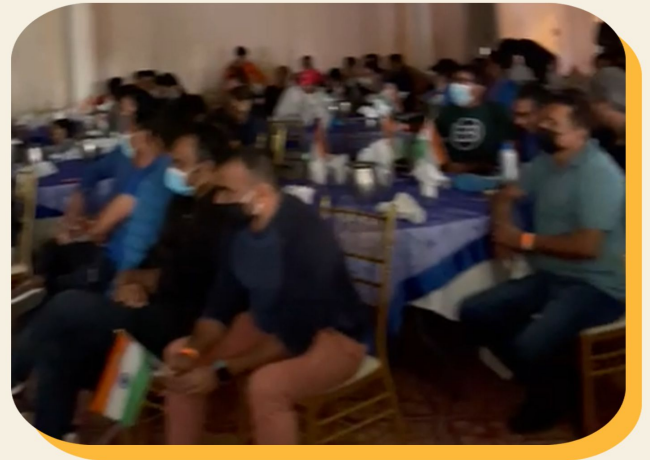
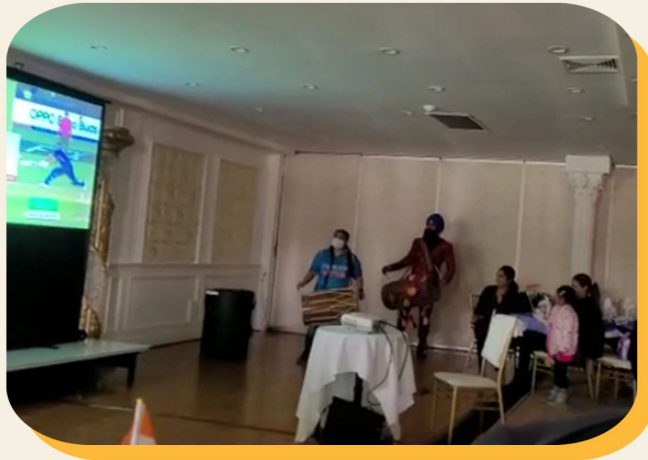
<https://punjabichamber.com/our-events/>



## GLIMPSE OF MEET & GREET (NEW DELHI CHAPTER)



## GLIMPSE OF LIVE INDIA VS PAKISTAN MATCH (NEW YORK & NEW JERSEY CHAPTER)



## GLIMPSE OF THE LEAST UNDERSTOOD TAX SAVING STRATEGY FOR ENTREPRENEURS (SAN FRANCISCO CHAPTER)

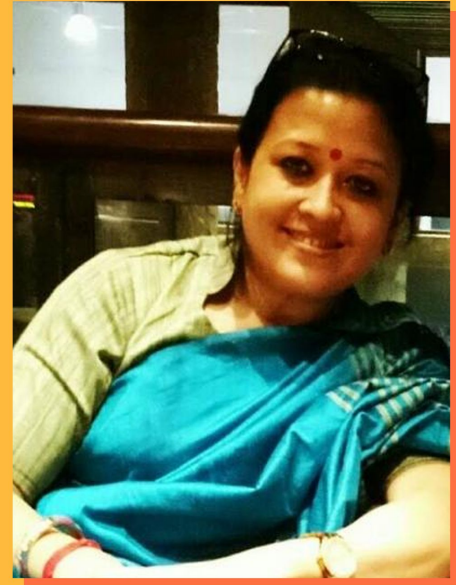




# 7. Signing Off

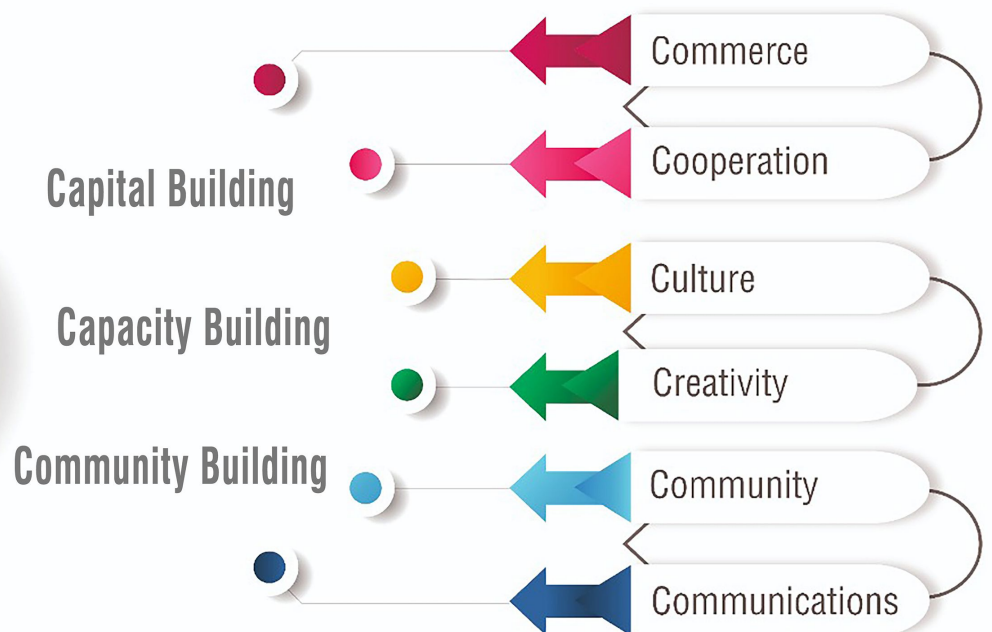
Empowerment has no bars. And I believe each PCC member possess the potential of making a difference, advocating noteworthy reforms and ultimately contributing to the 'Capacity Building', 'Capital Building' and 'Community Building' aspects of the organization's vision. Therefore, we're here to empower the existing member base and encourage the industry experts & entrepreneurs to get into PCC's ecosystem that fosters mutual growth.

***United force, strong ideas and unbeatable energy is all that we need!***



**DR. RAJESHREE DUTTA KUMAR**

Executive Director  
at Punjabi chamber of Commerce



**Unity is Strength**

## Punjabi Chamber of Commerce Team

**Dr. Rajeshree Dutta Kumar,**  
Executive Director

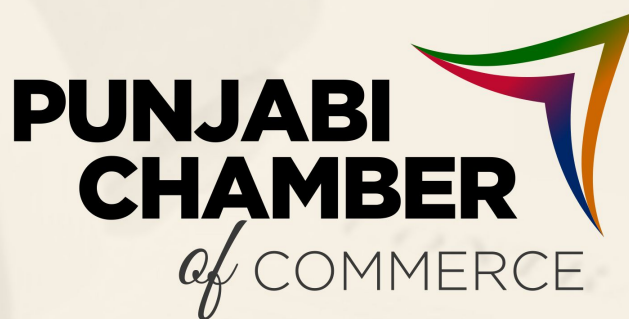
**Manisha Singh,**  
Manager, Admin, Operations & HR

**Aakash Sharma**  
Assistant Manager, Marketing & Digital Media

**Anshu Sinha,**  
Researcher and Program Coordinator

**Varinda Mehta**  
Lead - Content & Communications

**Aarti Rawat,**  
Lead - Graphics & Creatives



/PunjabiChamberof Commerce



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