



# NEWSLETTER

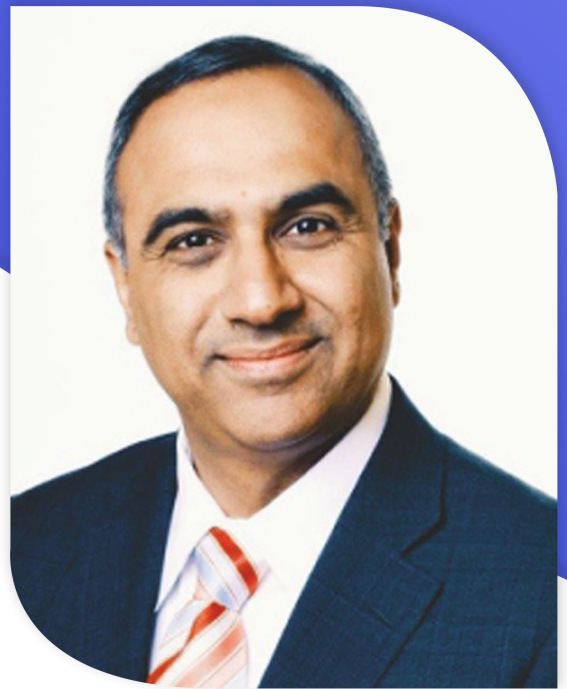
VOLUME #13 • EDITION #01 • JANUARY 2022

# TABLE OF CONTENTS



<b>1.</b>	Founder's Desk	3
<b>2.</b>	Leadership Series	4
<b>3.</b>	Expert Adda Podcast	5
<b>4.</b>	GYS Celebrates 1 Year of Inception	6
<b>5.</b>	Dare to raise the bar	7
<b>6.</b>	Notable Accomplishments	8
<b>7.</b>	Scholarships to Watch Out for in 2022	9
<b>8.</b>	Flashback 2021	10-11
<b>9.</b>	Startup Focus	12
<b>10.</b>	Signing Off	13

# FOUNDER'S DESK



**“**For an organization constituting enthusiastic & passionate people, growth is a never-ending journey!

**I** am more than grateful to see all of us entering into the 5th year of working on the collective objective of making PCC the Global Leading Networking forum. Over the course of the past years, we have actively contributed and encouraged individuals to keep enriching the PCC Network by introducing the chamber to more thought leaders, professionals and entrepreneurs around the globe.

While this is always going to be a continual process, our major goal for this quarter is to lay out the member retainment and engagement strategies dedicatedly. Now here is where the benefit of ‘Diversity’ comes into play. Whether this diversity is on the basis of profession, geography, expertise or ideas, each bit of it can be used to execute campaigns, organize events, boost our outreach and contribute to our mutual overall growth!

I would like to thank all the active members and leaders for supporting us in our ongoing campaigns like ‘Entrepreneur Spotlight’, ‘Leadership Series’, ‘Expert Adda Podcast’, ‘COVID Donation Drive’ and a lot more.

*‘To encourage’ is the foremost responsibility of a Leader and I believe, each one of you is already on that route. Inspire, empower & manifest the feeling of being a PCC Member!*

**Cheers**

A handwritten signature in blue ink, appearing to read 'Gurpreet S. Pasricha'. The signature is fluid and stylized, with a long horizontal stroke extending to the right.

**Gurpreet S. Pasricha**  
**Founder Trustee, Punjabi Chamber of Commerce**

# LEADERSHIP SERIES

**1. In your 30+ years of professional journey, what is the most revolutionary development in the Indian Engineering industry?**

Implementation of Lean Manufacturing concepts like 5S, 3M & Kaizens, Poka-yoke, S.M.E.D, O.E.E etc., and Industry concepts like Artificial Intelligence (AI) & Internet of Things (IOT) has helped Indian Engineering Industry to compete globally. Recognition of the importance of Micro, Small and Medium Enterprises (MSME) by making a special Ministry by the Government of India has helped the sector a lot.

**2. To be a leader in the modern-day corporate world calls for utter promptness and adaptability. What is your leadership style?**

I believe in leading by example & building a cohesive team to get maximum effectiveness from each team member through Motivation, Skill upgradation, Well defined roles, Structured MIS, Job enrichment, Welfare of team members & Total transparency.

**3. What are the newly emerged job opportunities for budding engineers?**

Service Sector has expanded a lot thereby providing ample opportunities for the budding professionals. In the Manufacturing Sector, there is a huge scope in New Product Development, Product Design, Analysis of Data, Marketing through Social Media, etc.

**4. How has PCC contributed to your professional and personal growth?**

PCC has provided a wonderful opportunity of Networking with people worldwide. This contributed a lot in my professional & personal growth for which I am really thankful to PCC.



**Surinder Bir Singh**

**CEO  
Taaran Industries**

# Expert Adda Podcast



**VARINDA MEHTA**

Lead - Content & Communications

*In conversation with*



**PARAM KALRA**

Founder at Starthub Nation  
& iTappit

Click here <https://youtu.be/BloPcdtMGrA> to listen to this Episode of the  
Expert Adda Podcast.

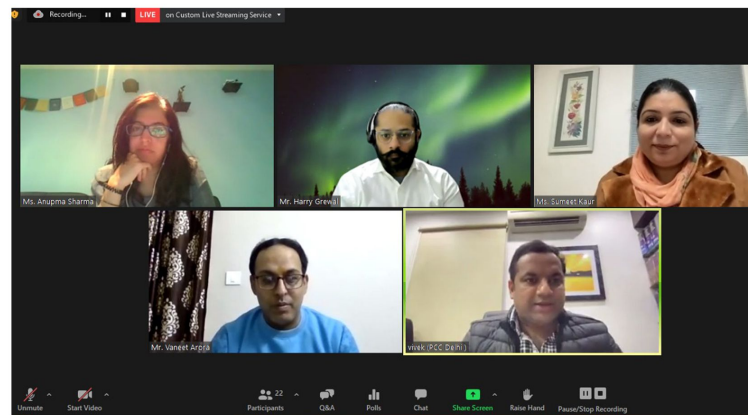
To get yourself featured in our next episode, please write to  
[varinda.mehta@punjabichamber.net](mailto:varinda.mehta@punjabichamber.net)



# GYS CELEBRATES 1 YEAR OF INCEPTION!

**We** are pleased to share that our endeavor of facilitating an intergenerational interface for the global youth fraternity through 'Global Youth Squad' completed one year of inception on January 12th 2022.

In order to celebrate this milestone by utilizing the time productively, we organized an interactive virtual Chat Show & Panel Discussion with budding social media influencer, Harkirat Singh and varied experts coming from diverse corporate backgrounds – Ms. Sumeet Kaur (Moderator), Mr. Harsimran Singh Grewal, Ms. Anupma Sharma, Mr. Vaneet K Arora & Mr. Vivek Aggarwal. The program attained significant outreach with people joining in from diverse geographies & sharing their opinions at the forum.



To watch full event,  
please click on the thumbnail

# Dare to Raise the Bar

*Having been into the corporate world for 14 years and then entering into entrepreneurship to live the dream that I saw almost a decade ago which was actualized by my partner with the name “Miles ahead Consultants” was quite challenging.*

I joined post pandemic in November 2019. At that time the hiring by corporates were almost freezed and there was no business, but we were envisioning a new world of technology as everything was going online and IT hiring was expected to take a boom. So, we took the last chance to go together and that worked. From training our team post pandemic and upskilling them in IT hiring and partnering ourselves with AI based platforms, we raised the bar by having more than 100 openings to work on and closed maximum positions in IT.

This not only raised the financials but gained a lot of brand trust amongst the “fortune 500 companies” wherein our team is known for 1 CV closures and we are certified as most Trusted Partners amongst the Tech partners.

Our trainees have been placed with top IT firms like Capegemini, TCS and others. Though it’s just a startup and we have just trained few students but we look forward to change the economics of organizations by providing them with excellent human resources.



**Anchal Passi**

**Director- Business Development &  
Learning & Development  
Miles Ahead Consultants  
Co-Founder - Genius 91 Academy**

We are now looking forward to redefining the recruitments and planning to move ahead to provide manpower solutions to non-IT domain. This has also paved our way to get started with our new venture “Genius 91 Academy” with a vision to provide skill-based trainings to freshers and experienced people to fill in the gap between corporate expectations and students’ skillset. Our vision is to produce leaders for tomorrow.



NOTABLE

ACCOMPLISHMENTS



### HARPREET BINA KAPOOR

*Member - Delhi Chapter  
has been Awarded with Dr Radhakrishnan Sarvapalli Teachers Excellence award 2021 by Union Minister - Law & Justice, Prof Baghel at Constitution Club*



### PARAM KALRA

*Member - Chandigarh Chapter  
His startup, iTappit has been selected by 500 global's Aichi, Japan's accelerator for 10 week program designed around the growth of startups. iTappit is one of the 20 worldwide startups that got selected.*



### JATINDER SINGH MANCHANDA

*Co-Chair - Ludhiana Chapter  
has been honoured by the governor of Punjab with Award of Corporate Citizen of the Year*

## IN NEWS



Harnaaz Sandhu has been crowned as MISS UNIVERSE just at the age of 21, bringing the crown back to India for the first time in 20 years.



Hockey Punjab Team clinched Gold Medal at the 11th Hockey India Senior Men National Championship Pimpri Chinchwad 2021



# TOP INTERNATIONAL SCHOLARSHIPS TO WATCH OUT FOR IN 2022

## Distance Learning Scholarships for International Students

### [Commonwealth Distance Learning Scholarships](#)

The Commonwealth Distance Learning Scholarships support candidates to study Master's degree courses that are either offered in partnership with universities in developing countries, or delivered directly by UK institutions.

[Edinburgh Global Distance Learning Scholarships](#) ([Read More](#))

---

## Training Scholarships for International Students

### [Hubert Humphrey Fellowships \(USA\)](#)

The Hubert H. Humphrey Fellowship Program provides a year of professional enrichment in the United States for experienced professionals from designated countries throughout the world. The Fellowship provides ten months of non-degree academic study and related professional experiences in the United States. The fellowships provide tuition fees, maintenance allowance, insurance, travel costs, English language training, etc.

[Global Undergraduate Exchange Program \(UGRAD\) \(USA\)](#)  
[Read More](#)

---

## Bachelors Scholarships for International Students

### [American University Emerging Global Leader Scholarship \(USA\)](#)

The AU Emerging Global Leader Scholarship is targeted to high-achieving international students who wish to pursue a Bachelor's Degree at the University and who are dedicated to positive civic and social change. The AU EGL scholarship covers all billable AU expenses (full tuition, room and board).

[Karen McKellin International Leader of Tomorrow Award at University of British Columbia \(Canada\)](#) [Read More](#)

## Masters Degree Scholarships for International Students

### [Macquarie University Vice-Chancellor's International Scholarships \(Australia\)](#)

The Macquarie University Vice-Chancellor's International Scholarship provides a partial tuition fee scholarship for outstanding students from a country other than ASEAN, a European country, Mongolia, Australia or New Zealand to study an undergraduate or postgraduate degree at Macquarie University North Ryde campus. The scholarship amount is varied up to AUD\$10,000 which will be applied towards the tuition fee.

[Read More](#)

---

## PhD Scholarships for International Students

### [Fulbright Foreign Student Program \(USA\)](#)

The Fulbright Foreign Student Program enables graduate students, young professionals, and artists from abroad to research and study in the United States for one year or longer at U.S. universities or other appropriate institutions. The Fulbright program provides funding for the duration of the study including tuition, textbooks, airfare, a living stipend, and health insurance. [Read More](#)



## DELHI MEET & GREET

29 OCTOBER, 2021



## PHILADELPHIA MEET & GREET

14 NOVEMBER, 2021



## VANCOUVER MEET & GREET

13 NOVEMBER, 2021

## MUMBAI MEET & GREET

11 DECEMBER, 2021





**SAN FRANCISCO MEET & GREET**  
19 DECEMBER, 2021



**TORONTO MEET & GREET**  
14 DECEMBER, 2021



**CHANDIGARH NETWORKING LUNCHEON**  
23 DECEMBER, 2021



**LUDHIANA MEET & GREET**  
26 DECEMBER, 2021



**DEEPAK KUMAR**

Founder  
AromaMusk

We all have seen harsh times such as Covid-19, which has a huge impact on everyone's life. We have managed to help people relieve their stress with the help of our products and aromatherapy. We have made surveys and research regarding current problems which normal people are facing these days and tried our best to find the solutions for those problems in the form of our products which are as pure as nature itself.

We started our business back in the year 2016. We are an e-commerce-based company situated in Panchkula known by the name Comprenkart which owns three brands i.e. AromaMusk, LifeNutrition Pro & AllUPrints. We work on India's all leading e-commerce portals such as Amazon, Flipkart, Nykaa, Purple, etc.

AromaMusk was born with a desire to free beauty products from toxic chemicals and try to make them as perfect to your skin as they are perfected by nature. We believe in the power of nature to help you slay your days and to glow from within and radiate your special sparkle. We'll keep searching the globe to curate our premium quality, cruelty-free, sustainable products that have you covered head-to-toe, body, and soul.



**ADVERTISE WITH US**



*Unfold your Business' growth journey with Punjabi Chamber of Commerce!*

**2,500+** Members in **4** Continents

- ✓ **Newsletter** - **50%** Click Through Rate & **2,000+** Impressions
- ✓ **Podcast** - **1,000+** Distinctive Impressions & Engagements

✉ Write to [Manisha.Singh@punjabichamber.net](mailto:Manisha.Singh@punjabichamber.net) ✉

**Data Abstraction & API automation**

**Abstracta™**

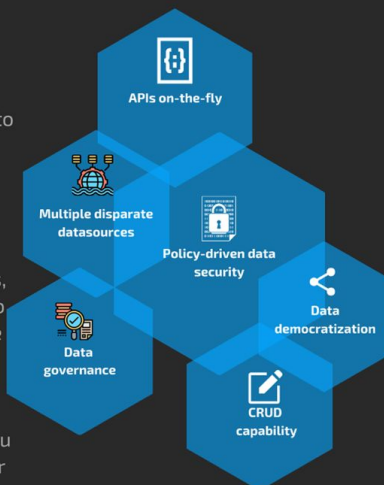


Abstracta™ is a data abstraction solution that allows you to unify, restify, fortify and democratize your data.

Abstracta™ is a low-code/no-code platform that enables you to talk to all your disparate data-sources using a single unified language.

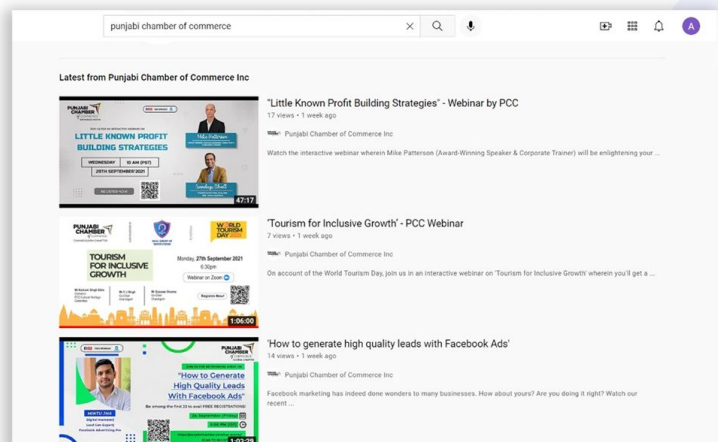
Also, it creates a virtual security shield around your data-sources, allowing you to control access to all your sources through a single unified data access layer.

Through its data subscriptions capability, Abstracta™ allows you to democratize your data so your consumers can reach your data easily, securely and effectively.



[www.ekahaa.com](http://www.ekahaa.com)

email: [sales@ekahaa.com](mailto:sales@ekahaa.com)



*To watch out our webinars or virtual events, subscribe to our youtube channel.*

**SUNOH! We Listen.**

**Guiding International Students to  
Wellness & Success!**



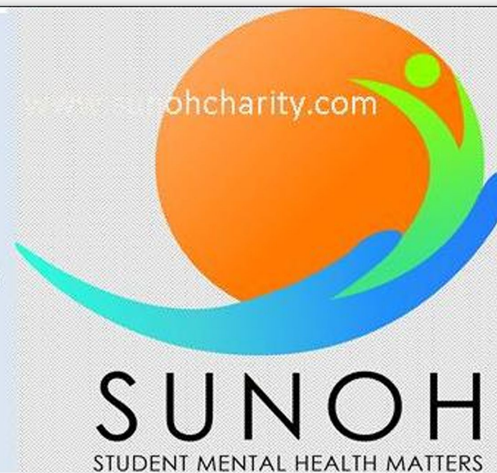
**Free Support & Advice**

- ◆ Employment
- ◆ Mental health
- ◆ Peer Support
- ◆ Addiction & More

Call : +1 437 991-4858

[www.sunohcharity.com](http://www.sunohcharity.com)

We are a Non-Profit  
Entity supported by the  
Community.



**STUDENT MENTAL ILLNESS MATTERS !**

## Signing Off

We touched upon a very special milestone of completing one year of the Global Youth Squad's inception this month. It has truly been quite an insightful journey with the young enthusiastic members and budding thought leaders. I am pleased to thank the PCC members who volunteered to support our objectives right from the beginning. In the days to come, we look forward to curate quality content-driven strategic campaigns, virtual events, panel discussions and knowledge dissemination webinars to mobilize all 18 chapters! We, at the Chamber, have also started working towards creating programs and membership benefits in a more concrete manner.

We solicit your support and would be more than glad to receive your thoughts and feedbacks.



**DR. RAJESHREE DUTTA KUMAR**

Executive Director, PCC

## Punjabi Chamber of Commerce Team

**Dr. Rajeshree Dutta Kumar**  
Executive Director

**Manisha Singh**  
Manager, Admin, Operations & HR

**Aakash Sharma**  
Assistant Manager, Marketing & Digital Media

**Varinda Mehta**  
Lead - Content & Communications

**Aarti Rawat**  
Lead - Graphics & Creatives



### Contact us:

- 📍 1794 Oak Tree Road, Edison, NJ
- 📞 (732) 837-4840
- ✉️ [Manisha.Singh@punjabichamber.net](mailto:Manisha.Singh@punjabichamber.net)
- 🌐 [www.punjabichamber.com](http://www.punjabichamber.com)

### Disclaimer

*All rights related to this document are reserved by the Punjabi Chamber of Commerce.  
Creative rights are also owned by the Punjabi Chamber of Commerce.*