

NEWSLETTER

VOLUME #16

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APRIL 2022

THEME - THE EFFECTIVE GAME OF E-COMMERCE





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FOUNDER'S DESK



Gurpreet S. Pasricha
Founder Trustee

The way the business world operates today is completely different from what it used to be a few decades back. Technological disruption, in almost every commercial sector, has contributed imperatively to this revolution. And, it is needless to mention that we realized the full potential of this disruption only when we were all impacted by the challenges born out of the pandemic phase. Today, people have a definite pace, they are more connected and, obviously, are smarter netizens.

This connection is not just confined to consumers within themselves, but is also extended between sellers and buyers. Thus, there is a vast difference in the way the economy is driven today with a meticulous value chain, adequate financial inclusion and improved business environment. ***Around 89% of the entrepreneurs and organizations registered with PCC Network own flourishing e-commerce models operating across the globe.*** It is absolutely amazing to see the way they have been able to widen their reach and exchange valuable synergies within this network through our various programs.

I am glad to see new members signing up each day, bringing their own set of enthusiastic energies and initiatives directed towards mutual growth. I held one on one meetings with the various chapter Co-Chairs and was able to identify relevant action points that can be aligned with our ESI (Entrepreneurs and Start-ups Investment) Hub and Chartered Membership Programs. It feels amazing to see the Chamber's ambitious move towards creating a very niche direction for itself.

I look forward to meeting my fellow members, Entrepreneurs & Thought Leaders at London for the Exclusive Networking Meet-up!



“

Your most unhappy customers are your most important source of learning”

- *Bill Gates*

LEADERSHIP SERIES

- *Which of your personality traits define your leadership style well?*

I see myself as someone who always encourages others to achieve their full potential. I like to spread good energy so my team can think up new creative ideas. A great organization is only as great as its people, and one of my primary goals is to support the professional and personal development of my co-workers and partners.

- *Your vision for PCC NY Chapter as the Co-Chair?*

To improve the business climate and help our members consistently develop high-quality business opportunities through the Chamber's resources and networking events.

- *If given a chance, what transformation would you bring towards making the real-estate business ecosystem more effective and seamless?*

Making deals in commercial real estate has a lot to do with momentum. Our clients rely on us for fast and accurate information to help analyze their decisions. My transformation involves more vertically integrated firms that provide a specialized set of services. For example, our focus is to provide sales, leasing, and management services for industrial, retail, office, and health care properties. Investors rely heavily on technology, but nothing beats a professional's knowledge and experience to provide effective and seamless information, the old-fashioned way.



GURPREET (SONNY) SINGH

Vice President - ACC Space
Co-Chair, New York (NY) Chapter - PCC

- *What was the turning point of your career?*

Co-Founding ACC Space in 2017 was an important milestone in my career. From that point, I was no longer just focused on transactions, but also on building a reliable, tech-driven commercial real estate company. My focus became the growth of our team, so we can move towards our long-term vision of providing fast and reliable services to our clients.



BIG THANKS TO OUR TRUSTEES (ANNUAL SPONSORS)

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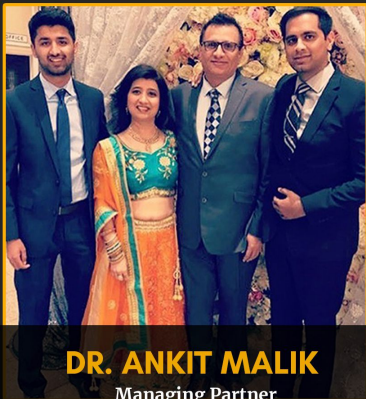
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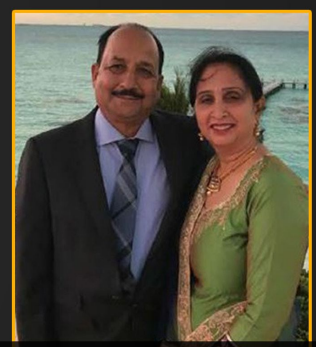
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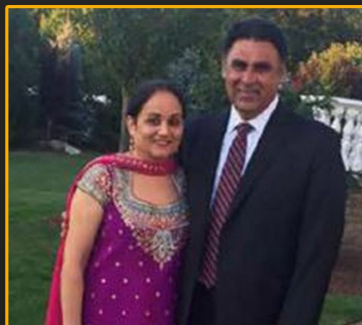
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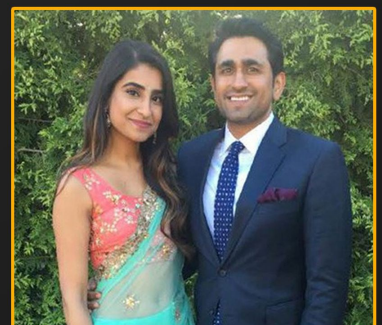
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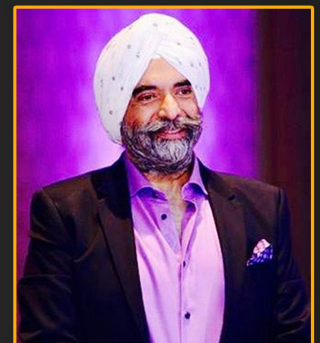
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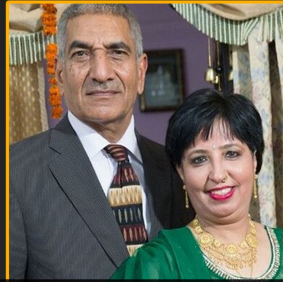
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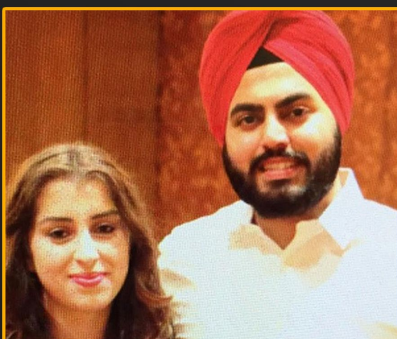
SANDEEP SINGH CHANDI
Attorney



SINDHU & GURPREET PASRICHA
Pasricha & Patel



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LISTEN NOW



VARINDA MEHTA

Lead - Content & Communications



AMIT NARANG

Director/ CEO
Paymart India Pvt.Ltd

Expert Adda *Podcast*



00:45

04:05





- Amazon Sues Enforcement Directorate, Alleges "Fishing And Roving Inquiry"
- Amazon Offers Intellectual Property Protection For Businesses In India
- Apple Said to Plan Starting Online Sales in India Next Month
- Flipkart Acquires Walmart India Business to Launch a Wholesale Marketplace for Kiranas, Indian MSMEs
- E-Commerce Listings Must Display Country of Origin on Imported Products: Centre to Delhi High Court
- Walmart Partners With Shopify to Expand E-Commerce 'Marketplace'

[Click To Read More](#)

DARE TO RAISE THE BAR

"Cooking is a passion and my biggest stress buster for the stressful professional life I have as a Lawyer that I take pride in."

Mr. Talented, the title that I had won in the year 2001 at the biggest ever Male and Female Pageant in North India was rightly justified again after 21 years when I was celebrating the victory moment at the Varli Cook off Competition recently this month.

My love for cooking started when I came to study in Chandigarh from my home town, Hoshiarpur, Punjab. I came from a family that owned farmlands and cultivated cattle (cows only), even though my father was a lawyer along with my grandfather, uncles, cousins and brother. I had been habitual to eating fresh food from the farms where it was cooked three times a day at home. Staying in Chandigarh and that too in a hostel, I missed my mother's food all the time, especially when I would get to eat such terrible food in

the hostel mess. Left with no option, I started cooking myself in the year 1993 with egg bhurji being my first ever dish that I prepared. Never looked back and now I cook 2-3 times a week and had taught a lot of cooking to my wife as well who would testify to the same.

My idea of good food is to get the freshest ingredients which result in the best dish, the reason I catch my own fish (I am a licensed boat captain, and own two boats). Also, my chicken, lamb and goat come from the farms nearby and not the stores. One pays 4 times the price, but no compromises on healthy food.



ANUJ SHARMA

Founder & Managing Attorney
A SHARMA LAW FIRM, PLLC



Women's History Month

NEW JERSEY CHAPTER - PCC

START-UP FOCUS

“Our mission at Mist was to improve this already existing concept. We wanted to provide excellent service, high-end products and a vibe that can't be found anywhere else. I have always been a firm believer of expansion in all ways!”

2009 was when I had conceptualized an idea that became my dream. It took me a year's hustle to turn that dream into reality.

Having lived in central NJ for many years and been one of the pioneers of the conventional party/social gathering and recreational lounges, Mist accomplished the goal of creating a space for youngsters to hang out and relax. Not only did it bring NYC club/lounge vibes to suburbia but it also offered all of it at a fraction of the cost.

The most difficult part was the licensing, we faced many hurdles along the way but we were able to overcome them. Mist became the largest official hookah lounge in the tristate with 6,000 sqft of space that offered amenities such as pool tables, large screen TVs, a huge projector screen, live DJ's and to top it off, the best club/lounge vibes, where you might run in to a celebrity occasionally.

We, at Mist have been working hard for the last 12 years to make sure our service and products stay consistent and top-notch. We have also diversified ourselves in the nightlife industry in other states as well.



MANPREET SINGH
Founder – **Mist**



CALL FOR INVESTORS!



To fill in the application form, visit
<https://forms.gle/sorsVkai3GRH2Zbp8>

Eligibility

- ✓ The Investors must be interested in investing at least \$5k - \$25k per year
- ✓ ESI Hub is open to all PCC registered members (For a limited period)

Join the ESI Hub Now
to foster Mutual Business Development



To know more, write to
Manisha.Singh@punjabichamber.net



or simply dial
(732) 837-4840



Right from the day PCC was established, our trustees have been a constant and strong support in bringing us this far. PCC Trustee Connect Program is a dedicated series that unfolds the real-life experiences and learnings our Trustees gained throughout their growth journey!

[Click here to watch the very first episode featuring Mr Arthur Kapoor in conversation with Ms Kulwant Sandhu!](#)

Glimpse of Startup Investment Summit 2022 (Punjab Angels Network).

Mr Ojaswwee Sharma (Co-Chair, Chandigarh Chapter) and Mr Sahil Makkar (Member, PCC) were part of this event wherein we were recognized as the growth partner.



Looking for Volunteers

who can contribute to our **Governance Committee** and help us formulate robust policies and procedures

Join and Make a Difference by helping the **global punjabi community** to grow!

Get in touch with Manisha Singh
Manisha.Singh@punjabichamber.net

SIGNING OFF

E-Commerce sector itself covers a major chunk of GDP contributors and has evolved on a significant scale over the past few years. As a Chamber of Commerce, our main focus has always been on providing these key ecosystem drivers with a platform wherein they get to exchange synergies, widen their global outreach and of course, contribute to overall growth.

The majority of the entrepreneurs registered with PCC come from the e-commerce industry in various sectors including IT, Healthcare, Digital Marketing, Consumer Goods etc. from across the globe. I thank all such leaders for trusting our organization and fulfilling the true purpose of this platform.

Growth of this industry is directly proportional to the growth of our Chamber in some ways! I congratulate all the people who have been able to put forward their stories, opinions and experiences in this edition and urge more thought leaders to share their inspiring insights going forward. I am also pleased to thank our trustees (annual sponsors) for being the core pillars and extending strong support in our vision of becoming truly global.



DR. RAJESHREE DUTTA KUMAR
Executive Director, PCC

BE A PART OF THE EXCITING EVENTS COMING AHEAD!

EQUITY CROWDFUNDING

INCREASING ACCESS TO CAPITAL & INVESTORS

April 26, 2022

6PM -7PM (EDT)

Register now!

Speakers

CHRIS LUSTRINO
Founder & CEO
KingsCrowd

NEERAJ BHARGAVA
CEO of Rainshine Entertainment
- Former McKinsey Partner
- Former co founder and CEO of NYSE listed WNS

Moderator

HARJIT SINGH
SVP - Corporate Strategy
Kiwitech LLC

www.punjabchamber.com

Networking Meet & Greet

'Let's know each other better and exchange synergies for mutual growth!'

Madhu's of Mayfair

Single ticket - £ 55 (\$ 72)
Table of 10 - £ 500 (\$ 660)

**HOST & ENTERTAINER
TOMMY SANDHU**

Join us for a Networking Brunch on

07 May, 2022
11 am - 3:30 pm

OUR TEAM MEMBERS

Dr. Rajeshree Dutta Kumar
Executive Director

Manisha Singh
Manager - Operations, HR & Admin

Aakash Sharma
Assistant Manager, Marketing & Digital Media

Varinda Mehta
Lead - Content & Communications

Aarti Rawat
Lead - Graphics & Creatives



 1794 Oak Tree Road, Edison, NJ

 (732) 837-4840

 www.punjabichamber.com



For marketing & advertising related queries, get in touch with Aakash Sharma
aakash.sharma@punjabichamber.net

For content & programs related queries, get in touch with Varinda Mehta
varinda.mehta@punjabichamber.net