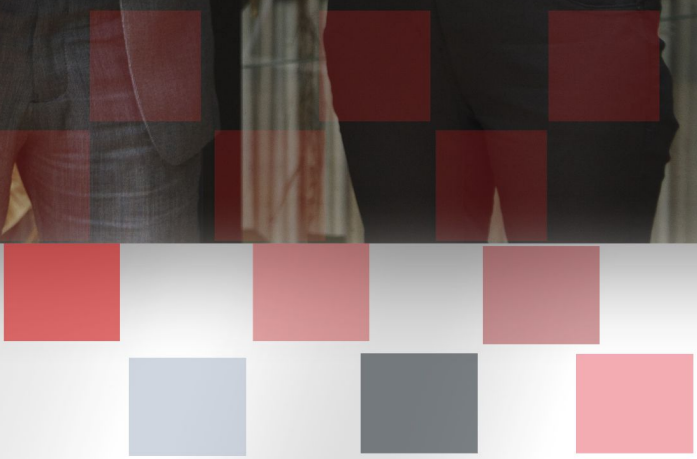




**PUNJABI  
CHAMBER**  
*of* COMMERCE



# NEWSLETTER

VOLUME #18

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JUNE 2022



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# T A B L E O F C O N T E N T



# ENTREPRENEUR SPOTLIGHT



## **SANDEEP DEWAN**

Hospitality Consultant,  
Award-winning and Entrepreneurial  
Professional, Chair Judge for  
Bellavita Wine Trade Show

**S**andeep is a person of dreams & passion, and that's exactly what he has been pursuing in his career right from its infancy. He has always been a personality of perfection, punctuality, and readily keeping his heart out when it comes to work. This madness only took him to fulfil his dream to establish his own business in London.

Right from the beginning his interest was in Wine & Beverages so does he started his career in "Patiala Peg" within Imperial Hotel, New Delhi. He received more than 50 appreciation letters from the Guests and GM of hotel, was felicitated with titles like Hotel Star, Jubilee Star Award etc. several times from hotel management. He, along with his team, were also awarded many awards from Wine spectators, decanters and Hindustan Tmes, etc.

While today Sandeep has established his own business in hospitality services in London for many years with those shippers and wine producers whose products he used to serve and study way back. He travelled across the world visiting some of the best wineries, distilleries and breweries, in search of the finest of the drinks while pairing it with food.

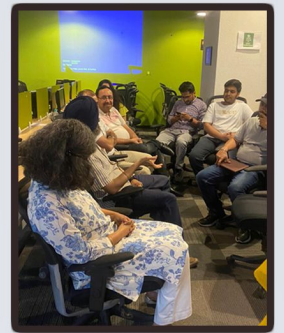
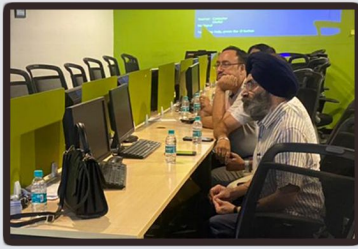
He was also involved in launching a wine brand along with his two more well-known businessmen in name of Himalayas Wine which is produced in Spain and natural raw Greek honey troy. He has been judging various food & beverage fairs organized by drinks & food companies and producers of the world. His company sponsored many of the social events like UK Bhangra Award, local School career event, charity for homeless people.

**He has also been awarded consecutively as finalist "Entrepreneur of the Year" and his company in "Excellence in Skills" & "Innovative business" awards in UK, Slough Business Awards for 2016 & 2017.**



# GLIMPSES OF CHAI PE CHARCHA

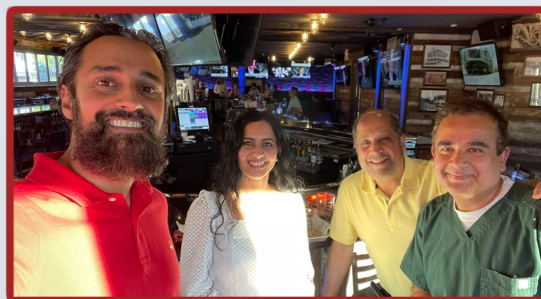
## CHANDIGARH CHAPTER



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# GLIMPSES OF NETWORKING MIXER

## NEW JERSEY CHAPTER







# CALL FOR START-UPS!

## Eligibility

- Must not have completed a period of ten years from the date of incorporation/registration.
- Must be working towards innovation, development or improvement of products or processes or services, or a scalable business.



To fill in the application form, visit  
<https://forms.gle/UxN68DFiDc2joXXQ9>

## Join the Punjabi Angels Now

to Escalate your Business to the next level!



To know more, write to  
[Manisha.Singh@punjabichamber.net](mailto:Manisha.Singh@punjabichamber.net)



or simply dial  
(732) 837-4840



# GLIMPSES OF NETWORKING MIXER & OPEN DISCUSSION - NEW YORK CHAPTER



## SPECIAL THANKS TO OUR SPONSORS





# CALL FOR INVESTORS!

## Eligibility

- ✓ The Investors must be interested in investing at least \$5k - \$25k per year
- ✓ Punjabi Angels is open to all PCC registered members (For a limited period)



To fill in the application form, visit  
<https://forms.gle/sorsVkai3GRH2Zbp8>



To know more, write to  
[Manisha.Singh@punjabichamber.net](mailto:Manisha.Singh@punjabichamber.net)



or simply dial  
(732) 837-4840

**Join the Punjabi Angels Now**  
*to foster Mutual Business Development*

# PCC GYS WEBINAR SERIES ON NETWORKING COMMUNICATION AND SOFT SKILLS

Excelling in communications is not just about excelling in a language. It is the art of understanding the mindset of the listener and choosing the most understandable dialect accordingly!

PCC GYS conducted a series of webinars themed around Networking Communication and Soft Skills wherein the international experts – **Indy Samra, Nimmendeep Singh, Rajnarind Kaur and Dr Gurpreet Chhabra** shared their set of expertise and knowledge on the topics – **Networking Communications, Intuitive Communication and Self Communication, Diversity in Communication and DIY Tips & Tricks to Enhance Communication Skills**. The sessions saw tremendous participation with attendees interacting LIVE with these speakers from across the globe.

## EPISODE 1



## EPISODE 2



## EPISODE 3



## EPISODE 4







## DINESH SHARMA

Founder & CEO

Brilliant Minds Group (BMG)

*Communication – The most important aspect of our life*

**“Communication plays a vital role in all areas of our life. Excellent Communication is a prerequisite in almost every role in our personal and professional life.”**

Our ability to succeed in anything depends on our ability to influence and inspire others through our spoken and written words. There are different elements of “Communications” like verbal, non-verbal (smiling, eye-contact), speaking, listening & writing to name a few.

However, there are different styles on how we “Communicate with others”.

### PASSIVE COMMUNICATOR

Usually, passive communicators are very quiet. They can be resistant to debates and never take a firm stand or assert themselves.

Some of the key identifications of a Passive Communicator are:

- Difficulty making eye contact
- Inability to say “No”
- Go with the flow type attitude
- Poor Posture

### AGGRESSIVE COMMUNICATOR

The aggressive communicators are considered arrogant, sarcastic and opportunistic. It shows up as bossy, lacking gratitude and disrespectful behavior. It affects long term relationships and the effectiveness of their interpersonal skills.

Some of the key identifications of an Aggressive Communicator are:

- Gestures like crossed arms
- Intense eye contact
- Poor listening or interrupting frequently
- Mocking behavior

### ASSERTIVE COMMUNICATORS

The Assertive Communicators are considered the most successful communicators. They communicate their wants, expectations, thoughts and emotions very well. They also consider other people needs. They take on challenges, but know when to say “No”.

Some of the key identifications of an Assertive Communicator are :

- A Clear voice
- Good eye contact
- Encourages balanced conversations in which both people have a chance to speak
- The Ability to say “No”

### PASSIVE-AGGRESSIVE COMMUNICATORS

Passive-Aggressive communicators are passive in their communication but they are still frustrated and discontented under their surface. Their acts always don't agree with what they say.

Some of the key identifications of a Passive-Aggressive Communicator are:

- Using Sarcasm
- Presenting a happy face through obviously irritated
- Difficulty acknowledging emotions
- Words don't match actions

Now that we have analyzed the different styles of communicators, we know all these different personalities exist in the work place and how we will communicate with them is an art. If you are not sure, about what your communication style is, please ask your colleague or family members to tell you based on the above criteria.

ARE YOU LOOKING FOR

# FRESHERS/INTERNS TO JOIN YOUR ENTHUSIASTIC TEAM?



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[admin@punjabichamber.com](mailto:admin@punjabichamber.com)



Submit the internship  
related details at



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# **FRANK TALKS: PCC TRUSTEE CONNECT PROGRAM**

Right from the day PCC was established, our trustees have been a constant and strong support in bringing us this far. PCC Trustee Connect Program is a dedicated series that unfolds the real-life experiences and learnings our Trustees gained throughout their growth journey!



Watch the 3<sup>rd</sup> episode featuring **Parmi Cheema** in conversation with **Harpreet Randhawa**!



Watch the 4<sup>th</sup> episode featuring **Raveesh Dewan** in conversation with **Harpreet Randhawa**!



## Member to Member Benefits

# Explore Mutual Growth Opportunities

by Curating *Exclusive Discount  
Vouchers* for your Fellow  
PCC Members around the Globe!



**Scan here**  
to fill the form

For queries, get in touch with Manisha Singh >

 [Manisha.Singh@punjabichamber.net](mailto:Manisha.Singh@punjabichamber.net)

For more Info, simply dial  
(732) 837-4840





# WE WELCOME NIMRIT NAIN GILL!



We congratulate and welcome aboard our new Executive Director - Ms Nimrit Nain Gill and look forward to her constructive leadership!


About Ms Gill: As an innovative, solution-driven leader, Nimrit Gill has worn numerous hats in developing and creating workspaces for start-ups and mid-size companies that offer meaning and wellbeing. She brings with her decades of experience in creative writing, journalism, training, building communities and mentoring. Moreover, accessing gaps and introducing a creative process while training or assisting the leadership team is her forte.


## Unlock Funds You Never Knew You Had !

STOP THE FINANCIAL LEAKAGE, IDENTIFY AND RECOVER LOST PROFITS

Create a new Revenue stream

In conversation with

 June 09, 2022

 8:30 am (PST)



Donald Voss

CO-OWNER OF SIGMA ANALYTICS  
AND TRUSTED BOARD ADVISOR



Sandeep Dhall

FOUNDER AND CEO SMB CAPITAL PARTNERS AND PARTNERS  
S3OFORS-BOUTIQUE PRICING STRATEGY FIRM

[CLICK HERE TO WATCH NOW](#)



## Snapshots of GovConnect's 6th Edition of Digital Transformation Conclave

Our Executive Director, Dr Rajeshree Dutta Kumar represented Punjabi Chamber of Commerce at GovConnect's Digital Transformation Conclave held at Sher-i-Kashmir International Convention Centre (SKICC), Srinagar on May 27. It was indeed a great platform for us as an organization to interact with government delegates and change makers from various states!



**PUNJABI CHAMBER**  
of COMMERCE



## Looking for Volunteers

who can contribute to our **Governance Committee** and help us formulate robust policies and procedures

Join and Make a Difference  
by helping the **global punjabi community** to grow!



Get in touch with Manisha Singh

[Manisha.Singh@punjabichamber.net](mailto:Manisha.Singh@punjabichamber.net)

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INVESTORS' CIRCLE | AWARD NIGHTS | NETWORKING DINNER**



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**A PLATFORM TOWARDS MODERN DAY CORPORATE SUSTAINABILITY**

**STAY TUNED FOR MORE UPDATES!**



## Contact us

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- ☎ (732) 837-4840
- 🌐 [www.punjabichamber.com](http://www.punjabichamber.com)

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