

**PUNJABI
CHAMBER**
of COMMERCE



NEWSLETTER

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Theme - Sustainability in Business Leadership

FOUNDER'S DESK

Gurpreet S. Pasricha
Founder Trustee



This past month for PCC was a time for a change. To begin with we have a new Executive Director along with a few more staff changes. We welcome all of them into the PCC fold and are looking forward to strengthening the value of PCC under the new leadership.

The event at Ludhiana - Punjab A World of Opportunities as we all saw was a huge success. I would like to thank the Ludhiana team for their success and moving forward they have already aligned a few ideas which are ready to be executed. This is how we see the other Chapters also forming stronger bonds by collaborating and using the PCC platform for facilitating programs that are beneficial for all.

The theme for this month is Sustainability in Business Leadership. Sustainability is a term that we need to use with reverence. We need to make ethical decisions as we all move forward and the leadership team needs to keep this as the key focus as new plans take shape.

With this in mind, I look forward to all the positive changes that we are set to make in the coming times. It's a pleasure to make our association with the new members as we move along launching new programs, meetups, and events at PCC.

PUNJAB - A WORLD OF OPPORTUNITIES

LUDHIANA CHAPTER



Punjabi Chamber of Commerce, Ludhiana Chapter, hosted an In-person Networking Event "**Punjab - A World of Opportunities**" on July 02, 2022, 06:45 PM onwards followed by Networking Dinner.

The discussions in the event were majorly focused on Potential and challenges of **Textile & Garments Industries in Punjab**. The scope of start-up investments in other industry sectors like: Agriculture & Food Processing, IT, Tourism and Handicraft etc. were also talked about.

Joining us as Guest of Honour were **Mr. Upkar Singh Ahuja, President CICU and Ramesh Khajuria, Chairman Wool & Woollen Export Promotion Council of India**. The keynote was delivered by Mr. Harish Dua (Chairman KG Exports and J.D. Textiles group of Cos.) and Mr. Rahul Ahuja (Former Chairman CII Punjab & M.D Rajnish Industries). They shed some light on potential opportunities in Punjab and shared their industry experiences & insights.

Gurpreet S Pasricha, Founding Trustee of PCC, from New Jersey, USA, the headquarter of PCC, sent his recorded message: "It is absolutely amazing to see the way PCC is expanding its wings across geographies and strengthening the community worldwide. The core objective of PCC is to help facilitate mutual growth for its members through capital building, capacity building and community building. I congratulate the leadership team of Ludhiana Chapter for putting up a wonderful event. The attendance shows the diversity of the membership and friends of PCC here in Ludhiana." **Mentioning that PCC is proud to leave a legacy behind for the generations to come.**

PCC's focus was to bring together like-minded people to network and facilitate trade. The event brought together delegates, institutions, and key stakeholders, the event aims to create significant outreach that pertain to the programs and activities run by PCC at the global level.

The event was a great opportunity to learn and contribute to Punjab along with networking with key industry profiles and dignitaries.



GLIMPSES OF NETWORKING AT COSTA RICA EMBASSY OVER HIGH TEA DELHI CHAPTER (in collaboration with ICIB)



GLIMPSES OF NETWORKING MIXER NEW JERSEY CHAPTER



GLIMPSES OF YOUR FIRST STEP TOWARDS TRANSFORMING SENIOR LIVING CHANDIGARH CHAPTER (in collaboration with GREY SHADES)



INSIGHT

Lawyers and judges being part of a legal system, play a crucial role in the progress of society and its people, and contribute to its leadership and social reforms. Many great leaders who gave the best leadership to society, are from the lawyer profession only.

Our law firm always practices law with ethics and integrity to get justice not only for the client but contribute to the well-being of society by getting justice through the fair procedure. We have represented individuals and corporates both in civil and Criminal trials and always adopted and applied our best legal skills and research of previous judgments of the honorable Supreme Court in each case and always got the best result. We informed our clients about their rights, process of legal procedures, and transparency of work beforehand which helps us maintain a long mutual relationship with our clients.

The RANA LAW OFFICE Is a litigation boutique law firm in Jalandhar Punjab founded by Rajinder Pal Singh Rana and Sadhna Rana in the year 1979 and providing legal advice and expertise at the highest level since then. We sustained in our legal profession because of our integrity, hard work, and commitments we have taken thousands of cases to trial and Appeal, high court, and up-to Supreme Court of India and always got good results. Together, the law office has nearly 60 years of experience in the fields of criminal & civil litigation, arbitration, commercial and compensation law, divorce & family law which includes child custody& support and child adoption, etc.



SADHNA RANA
Lawyer at Rana Law Firm

Save The Date



GLOBAL ANNUAL GALA 2022

OCTOBER 29, 2022

HILTON MEADOWLANDS
SECAUCUS, NEW JERSEY



Keynote Speaker
Savneet Singh

CEO & Board Member
of PAR Technology (NYSE:PAR)

What is Sustainability? Sustainability can simply be defined as the ability to sustain (Sustain-Ability). The UN World Commission on Environment and Development defines sustainable development as the development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

Sustainability encompasses 3 interlocking aspects:

1. **Environmental:** Environmental sustainability is about the environmental impacts associated with business while ecological sustainability is about its impacts on biodiversity.
2. **Social:** Social sustainability deals with the social impacts of a business – how are people and communities affected, internally as well as externally?
3. **Economic:** Commercial and economic sustainability is a reflection of a company’s ability to carry on business and generate profit to sustain its viability.

SUSTAINABLE BUSINESS LEADERSHIP & PRINCIPLES OF SUSTAINABLE LEADERSHIP

Source: <https://blog.college.ch/advances-in-education/life-decisions/all-you-want-to-know-about-sustainable-leadership/>



SUSTAINABLE LEADERSHIP

Sustainability is a wide-ranging concept with universal applicability. Businesses have always been about profitability at the expense of sustainability initiatives. While there is no denying the fact that most for-profit corporations run for maximizing return on investment for shareholders, the contribution of sustainability in enhancing or detracting bottom lines can no longer be ignored by businesses.

- ▶ **Global Benefit:**
- ▶ **Transform from within**
- ▶ **Lead by example**
- ▶ **Protect the environment and society**

Click here to read more..

Chapter Activities of the month



DIGITAL BULLETIN
Issue 33 - Oct 21

ZOOMING AHEAD
Zoom's Darren Patis on the company's rapid ascent and plans for Zoom Phone

EVOLUTION OF THE CIO
The CIO Survey shows the need for agile, digital and innovative

THE ARCHITECT
Chief Data Architect, Harveer Singh, speaks about spearheading Western Union's cloud migration and how the 110-year-old organization will benefit from increased speed and agility

PUNJABI CHAMBER of COMMERCE
New Jersey Chapter

HARVEER SINGH

Chief Data Architect &
Global Head of Engineering
Western Union

MEMBER SPOTLIGHT



PUNJABI CHAMBER of COMMERCE
New Jersey Chapter

BUSINESS OF THE MONTH

ELITE MARTIAL ARTS OF COLTS NECK & MATAWAN

Sensei Manjinder "MJ" Singh
Owner/Chief Instructor



BLACK DON'T

Notable Accomplishment

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SIGNING OFF

It is an absolute pleasure for me to take on this new role of Executive Director at PCC. It has been an exciting month. We began with Ludhiana, where the successful event was met with lots of hope and enthusiasm. A special shout-out to the co-chairs and committee members, Jatinder Singh, Ajaydeep Singh and SB Singh, who relentlessly worked and pulled off the spectacular show.

We are post-Covid now and can almost sense a bubbling of energy in the other Chapters as we align everyone with PCC's values. We would also be rolling out some exciting programs and rekindling those areas that have seen less progress.

I thank all Trustees, Members of the Board, Committee members and Chapter members for contributing and believing in PCC. The African philosophy of Ubuntu comes aptly to mind: "I am because you are." If it wasn't for everyone's contribution in thought, spirit and action, this beautiful platform would not exist.

Let's continue creating the magic!



NIMRIT NAIN GILL
Executive Director, PCC

Our upcoming events

PUNJABI CHAMBER of COMMERCE
TORONTO CHAPTER

📅 JULY 20, 2022
🕒 5:30 PM - 7:30 PM

HAPPY HOUR NETWORKING In-person Event

📱 REGISTER NOW AND PAY AT THE VENUE

ENTRY FEE - \$25 (PER PERSON)
(Appetizers and Non-Alcoholic Beverages Included)

HERITAGE INDIA RESTAURANT
485 Main St N, Brampton, ON L6X 1N8, Canada

PUNJABI CHAMBER of COMMERCE
New York Chapter

PCC Family Picnic

Bring your families for some fun games, snacks, connections and lots more as we celebrate summer together

📅 July 24, 2022
🕒 12PM - 4PM (EST)

📍 Eisenhower Park Dogwood Picnic Area
**Free for the PCC community*

For Sponsorship Packages:

Gurpreet "Sonny" Singh | Amandeep Cheema, Esq
(646) 331-3187 | (516) 661-0116

www.punjabichamber.com

Punjabi Chamber of Commerce Team

Nimrit Nain Gill
Executive Director

Manisha Singh
Manager - Operations, HR & Admin

Prabhjot Singh
Assistant Manager - Marketing & Digital Media

Aarti Rawat
Lead - Graphics & Creatives

Nitish Singh Bhandari
Graphics & Creatives



Contact us

📍 1794 Oak Tree Road, Edison, NJ

📞 (732) 837-4840

🌐 www.punjabichamber.com

For Content & Programs | Marketing & Advertising related queries, write to
admin@punjabichamber.com

