



NEWSLETTER

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***Theme - Technology Trends Transforming
the Workplace***

FOUNDER'S DESK

Gurpreet S. Pasricha
Founder Trustee



It is an action-packed time for us. As Punjabi Chamber of Commerce is growing, we are adding new features to it via programs and members. We have the Gala 2022 in New Jersey which will be a huge show of coming together for all of us. A set of remarkable speakers, great influencers and getting to bond with the community on key partnerships in business, ideas and investors is all on the cards.

This month we are talking about “**Technology Trends Transforming the Workplace**”. No matter how much we talk of technology there is always so much more to learn. We had an interesting event around it in Chandigarh on Start-ups & Emerging Technologies. We’ve also seen Toronto and New York come up with unique events.

It also gives me immense joy to introduce our latest chapter - Dallas, to our tribe. As our community strengthens, we are ready to launch some of our key programs that are in the pipeline. We have reinstated our PCC Discount Program, a discount code for our members for services and goods you provide.

We request all of you to send in your suggestions and keep in action!

ENTREPRENEUR SPOTLIGHT

1. How was your experience in the industries that you've worked in so far?

As I worked in banking and engineering, I started seeing the gap between the skill sets and training of employees. My observations were on the time it takes for employees to get used to the technology available, and how the required training equips them to perform.

I was able to understand the gap between the required skills and available manpower, in these spaces. I observed the time that employees took to get used to the demand of the working place. Further, why employees did not acquire proper skills that made them job-ready from Day 1. Since I come from a family where my maternal uncles worked in high ranks in the government sector banks, I understood there is an acute gap in the banking sector too.



MR. GURSIMRAN SINGH OBEROI
Founder & Managing Director
Institute of Professional Banking
Member - Chandigarh Chapter

2. What made you turn towards the education sector from engineering?

I was keen to train students in a professional direction. Through my years of experience in engineering and banking, I learned the importance of training. Being a mentor to students was an important aspect in my life. Motivating and guiding them as they became part of the banking industry are critical components. The apt guidance on financial services, including customer satisfaction, is a requirement that needed to be fulfilled.

3. What was the inspiration behind the book “Right Person in Right Place” you authored?

The book came about as a result of a lack in talent resource management. Human Resource managers are always struggling to find the right person for the job, whereas the students feel there are not enough jobs available. “Right Person in Right Place” was where the block was. Both entities need to understand this and become efficient. The book makes both entities understand on how to become efficient or be the right person in their respective roles. So, someone has to be a catalyst in bridging the gap from both ends. The correct mixture of aptitude and skills is needed for both HR and young people aiming to make a career in banking. That’s how the book came into existence. It offers guidance and growth in these fields.

4. What piece of advice would you give to young professionals aspiring to become entrepreneurs in different fields?

I would say that since entrepreneurs are known for being excellent problem solvers, they need a lot of courage. The key is to understand the problem and constantly evolve to solve that problem. For that, you need 80 per cent encouragement and 20 per cent competency. My advice to young entrepreneurs is to take risks and chances. You need to think of the impossible, think out of the box, inspire others, inspire your teams, and inspire your colleagues. Every day you'll face different issues that will test you. So, Keep Hustling. Keep Solving. Keep Evolving.

GLIMPSES OF PCC (IN-PERSON EVENT)

PCC FAMILY PICNIC NEW YORK CHAPTER

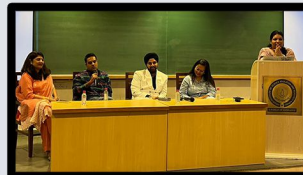


GLIMPSES OF PCC (IN-PERSON EVENTS)

HAPPY HOUR NETWORKING TORONTO CHAPTER



START-UPS & EMERGING TECHNOLOGIES CHANDIGARH CHAPTER



WOMEN ACHIEVERS

The PCC family congratulates
Rippi K Karda
on receiving the 2022
SABA North America Cornerstone Award.
We wish her the best for all of her
future endeavours as well



Rippi K. Karda

Co-Chair - New Jersey Chapter

Dr. Puneet Kaur Kohli was a representative of India at "Mrs Universe 2022 which was held in Seoul, South Korea on 05 July 2022. She is an APAC.

She is also a leading Security Evangelist with rich, versatile experience in Information Security, Data Privacy, Risk Management, and a regular speaker & panelist in professional public forums and different domains.

Not only that Ms. Puneet brings over 25 years of extensive experience in Information Technology across esteemed organizations. She has worked in various leadership roles in her career and was associated with Bajaj Cap, Motricity, Bharti Airtel and AT&T She has worked internationally in more than 50 plus countries including the USA, UK, Canada, Dubai, and across APAC



Dr. Puneet Kaur Kohli

Committee Member
Entrepreneur and Start-up Committee

The CXO Outlook Magazine recognized Dr. Puneet Kaur Kohli to celebrate the success of remarkable women in Businesses in India for their continuing commitment to excellence, developing best practices and innovative strategies, CXO Outlook Magazine is coming up with a special edition featuring 10 Most Inspiring Business Women-2022. In this annual issue, honouring visionary leaders who have contributed and shaped the Indian Business System. It will be a great platform for Business Women leaders to showcase their strength, innovation, ingenuity, knowledge and foresight - values that are imperative to carving out excellent Businesses with a global outlook.

The editorial team and a global advisory panel of valued counsel & industry experts have identified Dr. Puneet Kaur Kohli for this coveted recognition from among 3000 executives of more than 100 countries.

She has been on cover page of Vogue Magazine and she has contributed Forbes. She has been amongst the top ten women entrepreneurs from India for the year 2022.

Save The Date



GLOBAL GALA 2022

OCTOBER 29, 2022

HILTON MEADOWLANDS
EAST RUTHERFORD
NEW JERSEY



Garry Sandhu

Guest of Honor
& Entertainer

CALL FOR SPONSORS

BRACE YOURSELVES FOR THIS YEAR'S PCC GLOBAL GALA IN NEW JERSEY.

IT IS PCC'S MOST-AWAITED ANNUAL EVENT; SUPPORT US IN MAKING GLOBAL GALA 2022 A SUCCESS WITH VARIOUS SPONSORSHIP OPPORTUNITIES AVAILABLE.

Sponsorship opportunities available for the Gala are: -

- 1. Platinum at \$40,000**
- 2. Gold at \$25,000**
- 3. Silver at \$15,000**
- 4. Bronze at \$10,000**
- 5. Other sponsorship opportunities ranging from \$1,000 to \$9,000**

**For Sponsorship Opportunities,
Please Contact: Manisha Singh at
manisha.singh@punjabichamber.net**

TECHNOLOGY TRENDS TRANSFORMING THE WORKPLACE

As we already know, emerging technologies are affecting today's world, from the way people make phone calls to the way companies operate. With this in mind it's vital to say that the chance the working environment will change in the next decade is high. The tech industry is a fast-growing sector. As a result, the nature of work, working dynamics, and the notion of the workplace are also evolving. Under these circumstances, it's not a surprise that employees should learn new skills to stay relevant.

Nowadays, employment requirements are higher and competition is just as harsh. In that case, the workforce needs to understand how new technologies are affecting today's market; workers have to get familiar with new inventions to meet new demands.

The future of work can be uncertain. However, in order to have a clear image of how the future could be, we have to pay attention to what companies need. Given that, here are some aspects of how new technologies will affect the future of work.



Emerging Technology Trends in 2022

- ▶ Less Manual Task (Automation)
- ▶ Different Working Methods
- ▶ More Remote Employees (Work from Home)
- ▶ Less Physical Infrastructure

[Click here](#) to read more:

CHAMBER TEAM



Nimrit Nain Gill
Executive Director



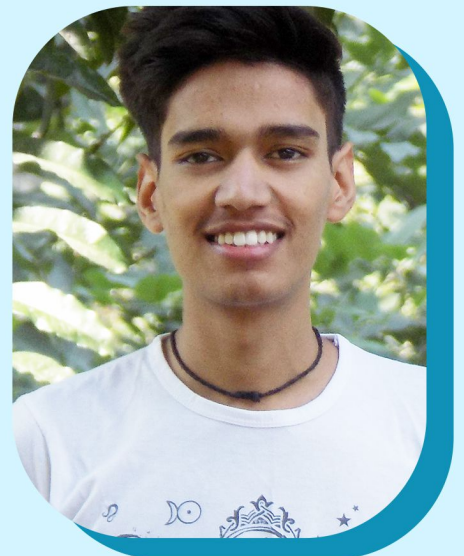
Manisha Singh
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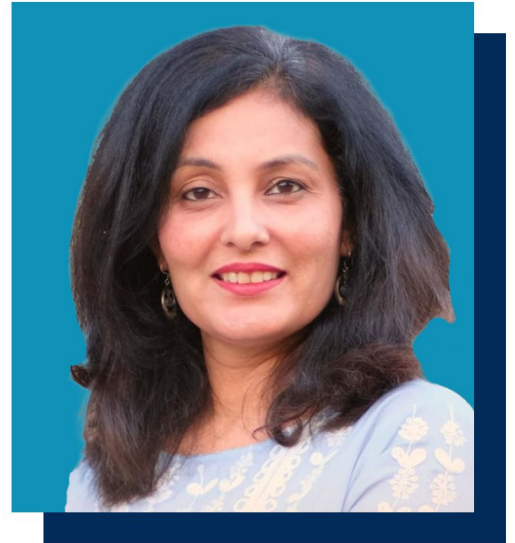
Nitish Singh Bhandari
Graphics & Creatives

SIGNING OFF

It's been a buzzing month at Punjabi Chamber of Commerce where we have begun in-person events – organizing and getting them off the ground has been challenging and exciting. We've seen enthusiastic participation in creating events from our co-chairs and members, who are all coming forward. From in-person networking to picnics, we've been adventurous in putting out different ideas. Some chapters might be going back and forth with the design and implementation of their events, but we all are focused on networking, knowledge sharing, and mentoring.

This month, our focus remains to revive all chapters that have not been able to host an in-person event. As we create the best possible networking gatherings, we are also pushing the pedal to launch a few of our programs. PCC Angels tops the list and should be launched soon.

In the meantime, our membership is still free and before we launch the charter membership, we do hope that many more can register and take advantage of the Punjabi Chamber community. Do stay tuned for more!



NIMRIT NAIN GILL
Executive Director, PCC

ADVERTISE WITH US



ADVERTISE WITH US

Unfold your Business' growth journey with Punjabi Chamber of Commerce!

- ✓ Website - **1,000+** Unique Visitors every month
- ✓ Email Campaign - **38%** Daily Open Rate
- ✓ Newsletter - **50%** Click Through Rate & **2,000+** Impressions
- ✓ Podcast - **1,000+** Distinctive Impressions & Engagements
- ✓ Webinar - **100+** Viewers on FB, LinkedIn & YouTube LIVE
- ✓ Social Media - **6,000+** Followers

Write to Manisha.Singh@punjabichamber.net

MEMBER TO MEMBER BENEFITS



Explore Mutual Growth opportunities

by Curating **Exclusive Discount Vouchers** for your Fellow PCC Members around the Globe!

Email your proposal to Manisha Singh >

✉ Manisha.Singh@punjabichamber.net

More info simply dial (732) 837-4840 

 Scan here www.punjabichamber.com

Punjabi Chamber of Commerce Team

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