

NEWSLETTER

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*Theme - The employee performance:
The effect of corporate enterprise training initiatives*

FOUNDER'S DESK

Gurpreet S. Pasricha
Founder Trustee



Thank you and congratulations to all the members on PCC's continued growth and expansion! The addition of the new chapter in Jaipur and the dedication of its Co-chairs, Jitendra "Jeetu" Rahi & Alka Batra, is a testament to the organization's commitment to serving the Punjabi community globally.

It was inspiring to hear about Sunny 'Gurpreet' Singh's journey as a philanthropist and advocate for well-being. His dedication and passion for the community are a true reflection of the values that PCC embodies.

The Philly Affair with Punjabi Flair event was a wonderful success in bringing the community together and fostering a sense of camaraderie. It is also encouraging to inform that PCC is looking to quantify its value proposition and offer paid memberships to its members.

As mentioned earlier, the involvement and feedback of members are critical to the success of PCC. It is important for members to share their suggestions and expectations with Sonny Malhotra and actively support the organization's efforts.

Wishing PCC all the best as it continues its mission to serve and empower the Punjabi community globally.

A Quick Glance at Past Events

Philly Affair - Welcome Spring with Punjabi Flair (Philly Chapter)



Watch out PCC Philly Affair Glimpses on



PUNJABI CHAMBER
of COMMERCE
Philly Chapter

**Welcome Spring with
Punjabi Flair**

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GLOBAL GALA 2023



Global Gala 2023



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A TWO-DAY SHOW THAT PROVIDES OPPORTUNITIES
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NO HIDDEN
COST
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SECURE YOUR EXHIBITION BOOTH FOR INR 75000 + GST

HIGHLIGHTS OF THE SHOW FOR THE EXHIBITORS

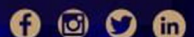
NETWORKING | BRAND EXPOSURE | BRAND EXPANSION
LEARNING OPPORTUNITIES FROM INDUSTRY EXPERTS
PLATFORM TO MEET PROSPECTIVE CUSTOMERS
KNOWLEDGE ENHANCEMENT | DISPLAY OF NEW PRODUCTS
IDEAS AND STRATEGIES

FOR TRADE SHOW INQUIRIES, PLEASE GET IN TOUCH WITH

Sonny Malhotra at sonny.malhotra@punjabichamber.com or call +1 631 949 0275 (outside India)

Manisha Singh at manisha.singh@punjabichamber.com or call +91 93242 28823 (within India)

www.punjabichamber.com



EFFECT OF CORPORATE ENTERPRISE TRAINING INITIATIVES

Training initiative is an “input” which is the most essential for an organisation’s growth, profitability, employee retention & motivation.

Being an important tool of the human capital strategy, the best of the organisations get it wrong when it comes to allocation of resources for training.

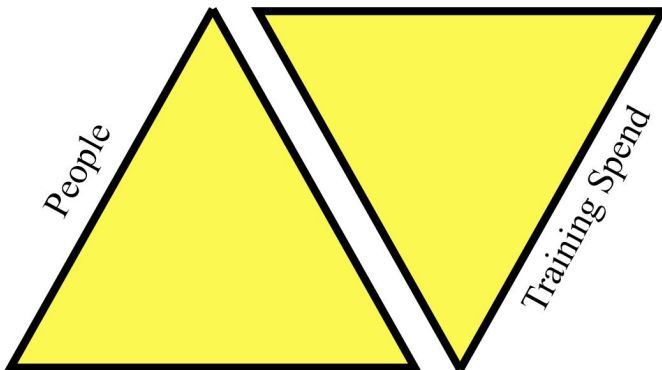
Training spends are allocated towards functional skills and now a days on technology adoption. These 2 matter the most for employees who are at the bottom of the pyramid. Be it a manufacturing unit or a marketing setup.

However, its often seen that the proportion of spend on training is tilted in favour of the upper strata of the employee pyramid, whereas, it should be in the same ratio as the people pyramid. The training spends should be higher for the lowest common denominator. These are the employees who need the maximum skill upgrades and represent the brand in the market.

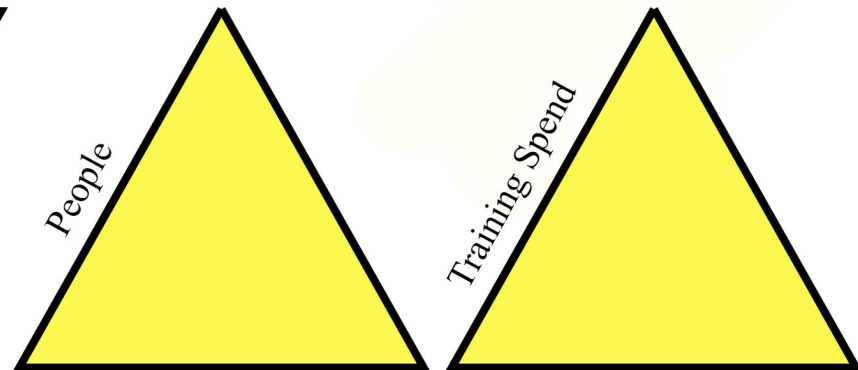


Jitendra Rahi
Senior Management Consultant
Mint Eventz Company
PCC Co-Chair - Jaipur Chapter

CURRENT STATUS



PROPOSED



Training initiatives make a strong impact on an organisation’s development and business results which are dependent on the employees skills, knowldege and mental health. Post covid, investing in employees mental health related investment has assumed a very important role.

Any training inputs make employees more motivated, valued and be more productive.

There is a catch though, organisations tend to believe that more investment in training helps to retain employees, however, its seen that its not just training, but other factors like the orngaisation’s culture & compansation benefits that influnce employees retention to a large extent.

A Quick Glance at Past Events

Digital Marketing Tips for Women Entrepreneurs

(Amritsar Chapter)



Understanding Collaboration: Benefits, Risks & Challenges

(Delhi Chapter)



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CREATED and WRITTEN by MARIELLA SPAGNOLO

DESPERATELY SEEKING SIKH

30 ACCOLADES

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IMDb Qualifying Screenwriting Festivals

"ik, do, tinn, char, panj"

**HELP TELL A STORY THAT HASN'T BEEN TOLD
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WITH

EXECUTIVE PRODUCER SUTINDER SINGH

- SEEKING DONORS FOR PROOF OF CONCEPT/FEATURE FILM PRODUCTION
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- EDUCATIONAL
- PG RATED
- SHOOTING IN NEW JERSEY, USA
- RECEIVE A FILM CREDIT
- TENTATIVE FILM FESTIVAL SUBMISSION
- PASSION PROJECT (NO GUARANTEES)
- ALSO SEEKING MALE SIKH/PANJABI ACTOR (29-38 YEARS OLD)

CONTACT MARIELLA for DETAILS at
mariactor22@gmail.com | 201.456.1640

*unproduced original feature screenplay

Own your strengths. Elevate your performance

Guess what I found as I was flipping through John Maxwell's new book "16 Undeniable Laws of Communication"?

I landed on some pages where John talks about Strengthfinder and his top five strengths. Funny thing, wouldn't you know it ... I'm a Gallup-certified Strengths Coach – WHAAAAAAAAAAAAAT?!?!?!?

The premise of Clifton Strengths is that the most effective way to develop and empower people is to help them use their strengths.

According to a Gallup, people who focus on their strengths are **THREE TIMES** as likely to report having an excellent quality of life. One of the reasons why I believe strongly in this is because everything is connected: work impacts home which impacts community and everything in between. When we're able to leverage our strengths regardless of where we're at or who we're with, there's a greater chance we'll also report having an excellent quality of life.

The equation "Talent x Investment = Strength" is the difference between a raw talent vs. a mature strength.

When you're operating from your strengths zone, you have a greater chance of implementing the Law of Leverage – a chapter in "16 Undeniable Laws of Communication". This means, utilizing your skills/strengths holistically across various pillars of your life for maximum results.

And why is it important to operate from your strengths zone? I thought you'd never ask! Here are some reasons:

- Build talents into strengths and leverage them to manage weaknesses
- Strengthen relationships with those around you
- Influence your behaviours, activities and relationships to optimize your performance.

I'll leave you with one question to help you take action:

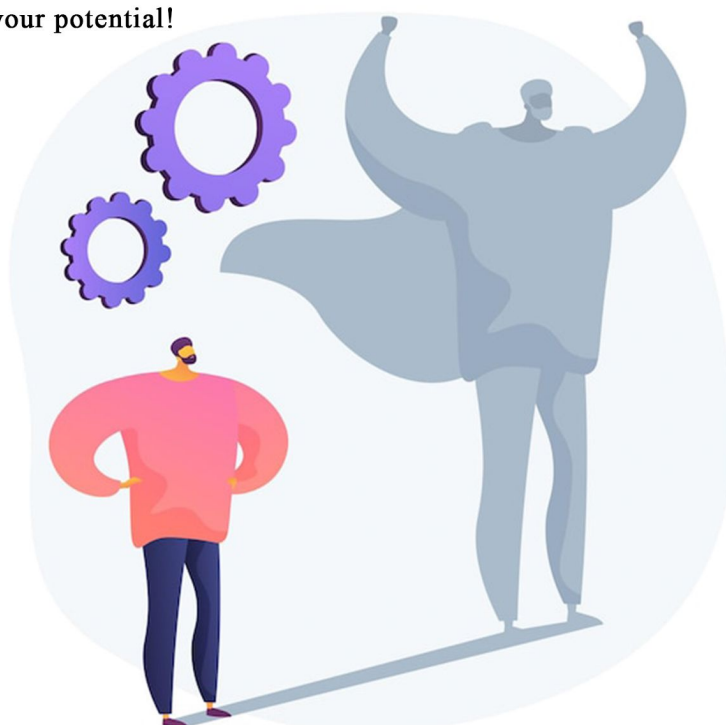
1. What's at least one strength you can leverage in all areas of your life that would help you perform better or show up with greater intention?

And as always, **CONQUER** your potential!



PARM CHOCHAN

Leadership and Personal Growth Trainer
Conquer Leadership
PCC Member - Canada



A Quick Glance at Past Events

PCC NY Chapter Casual Networking

(New York Chapter)



Watch out PCC Global Webinar

"Talk with Puneet Kohli" on 

PUNJABI
CHAMBER
of COMMERCE
Global Chapter

GLOBAL WEBINAR

**"Opportunities for Women
in the New Normal:
Talk with
Puneet Kaur Kohli"**

Speaker



Puneet Kaur Kohli
PCC Committee Member
Mumbai Chapter

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PCC MEMBERSHIP



PCC MEMBERSHIP

2023

Become a Member

- PCC Charter Member
- PCC Standard Member
- PCC IT Group
- PCC Student Member

Benefits

- Enriched Network, access to Global Charter Member directory
- Global Group discounts
- Equity Co-investment Opportunities
- Opportunity to attend Punjabi Angels Pitchfest for your start-up
- Opportunity to conduct business with other group members
- Featured coverage on PCC Platforms & Media
- Discounted sponsorship opportunities
- Internship opportunities with our members

For more details, email us at - admin@punjabichamber.com

Our Programs

- Member Connect (Inter-Chapter Engagement)
- Punjabi Angels
- Mentor Mentee
- Leaders on Roll
- Expert Adda Podcast



PCC CHARTER MEMBERSHIP

2023

Benefits

- Enriched Network, access to Global Charter Member Directory
- Equity Co-investment Opportunities
- Exclusive Bespoke Events (Boat / Yacht Party / Retreats)
- Priority listed for opportunity to participate in the following:
 - ▶ Global Events
 - ▶ Off-site leadership meet-ups
 - ▶ Speaking opportunities
 - ▶ Free attendance for regular events and meetings
- Featured coverage on PCC Platforms & Media
- Discounted sponsorship opportunities
- Dedicated facilitations for introductions and meeting opportunities across our global chapters

For more details, email us at - admin@punjabichamber.com

Our Programs

- Member Connect (Inter-Chapter Engagement)
- Punjabi Angels
- Mentor Mentee
- Leaders on Roll
- Expert Adda Podcasts



A Quick Glance at Past Events

PCC From Entrepreneur to Philanthropist

(New Jersey Chapter)



PCC Networking Meet

(Ludhiana Chapter)



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We believe that a better primary care model exists. A model that makes it possible to receive high quality, individualized care with longer visits and lower costs to help you get healthy and stay healthy.

Meet Dr. Ankit Malik



Dr. Malik is board certified by the American Board of Obesity Medicine and dual board certified in Family Medicine (ABFM & ABOFP). He received his Doctor of Osteopathic Medicine (D.O.) from Kansas City University of Medicine and Biosciences and obtained an MBA in Healthcare Management from Rockhurst University in Kansas City, Missouri. He completed his Family Medicine residency training through the St. Luke's Health Network.

During his time as a healthcare provider, Dr. Malik has cared for patients at multiple inpatient and outpatient centers across the country. This diverse set of experience gives him a better understanding of healthcare delivery in the US. With a primary focus on delivering high quality care and aiming for the best outcomes, he founded Executive Medicine. By spending more time listening to and understanding individual needs, Dr. Malik hopes to tackle the root causes of his patients' problems, resulting in better health and longevity for those in his care.

CONTACT US

Phone: 732-540-7748

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Schedule Consultation



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✉ Write to prabhjot.singh@punjabichamber.com

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by curating **Exclusive Discount Vouchers** for your Fellow PCC Members around the Globe!

For any query, please contact
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More Info simply dial
(732) 837-4840 📞

A Quick Glance at Past Events

PCC: Jaipur Chapter Pre-Launch

(Jaipur Chapter)



‘पंजाबी चैंबर ऑफ कॉमर्स’ के जयपुर चैप्टर की लॉन्चिंग

जयपुर, समाचार जगत न्यूज. एनजीओ पंजाबी चैंबर ऑफ कॉमर्स के जयपुर चैप्टर की लॉन्चिंग शनिवार को जयपुर में की गई। चैप्टर का मुख्यालय यूएसए में है, जिसके संस्थापक और ट्रस्टी गुरप्रीत पसरीचा हैं। जयपुर में शुरू हुए चैप्टर की सह-अध्यक्ष जितेंद्र राही और अलका बत्रा हैं। उल्लेखनीय है कि पंजाबी चैंबर ऑफ कॉमर्स एक नेटवर्क फोरम के साथ ग्लोबल और लोकल व्यापार समुदायों को व्यापार विकास की सुविधा प्रदान करता है ताकि उनमें क्वालिटी कनेक्शन कायम हो सके।

CALL FOR INVESTORS

PUNJABI Angels



CALL FOR INVESTORS!

Eligibility

- ✓ The Investors must be interested in investing at least \$5k - \$25k per year
- ✓ Punjabi Angels is open to all PCC registered members (For a limited period)



To fill in the application form, visit <https://forms.gle/sorsVkai3GRH2Zbp8>

Join the Punjabi Angels Now
to foster Mutual Business Development

or simply dial (732) 837-4840

To know more, write to angels@punjabichamber.com

CALL FOR START-UPS

PUNJABI Angels



CALL FOR START-UPS!

ELIGIBILITY

- ▶ *Must not have completed a period of ten years from the date of incorporation/ registration*
- ▶ *Must be working towards innovation, development, or improvement of products or processes or services, or a scalable business.*
- ▶ *If pre-revenue, the Start-Up must have a Minimum Viable Product (MVP)*
- ▶ *Only registered member of Punjabi Chamber of Commerce can apply*



To fill in the application form, visit <https://forms.gle/UxN68DFiDc2joXXQ9>

Join the Punjabi Angels Now
to Escalate your Business to the next level!

To know more, write to angels@punjabichamber.com

or simply dial (732) 837-4840

OUR UPCOMING EVENTS



www.punjabichamber.com

PCC is proud to announce a moderated panel focused on Health & Wellness

Date: Wednesday, May 31, 2023 Time: 7:00 pm
Venue: UFC Gym
1846 US-1, North Brunswick Township, NJ 08902

Panelists



Dr. Jenan
Victory Medical



Amanpreet Pall
Bloomberg HR



Hargun Kalsi
J.P. Morgan

Moderator



Dr. Manpreet Randhawa
President C2C Healthcare Consulting LLC
Adjunct professor MBS program @ Rutgers

Foreword by



Dr. Kamal Kalsi
Victory Medical



Sheru Aangrish
Founder of Sheru Classic

White House AANHPI commissioner



Scan &
Register

"Opportunities for the Youth in Punjab"

📅 | 18th May 2023

🕒 | 11:30 am Onward

📍 | CT University, Ferozepur Road,
Sidhwan Khurd – 142024

Free for Students



Speaker

Dr. SurinderBir Singh
CEO, Taaran Industries
PCC Committee Member

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OUR UPCOMING EVENTS

**PUNJABI
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Jalandhar Chapter



Scan &
Register

Startup: Boosting Entrepreneurship

📅 May 20th, 2023

🕒 12:00 pm onwards

📍 The Regent Park Hotel, Gujral Nagar,
Jalandhar, Punjab 144001

Ticket Price: INR 1000



Speaker

Karan Arora
Founder & CEO
Itronix Solutions

www.punjabichamber.com

**PUNJABI
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of COMMERCE
Amritsar Chapter

Business Networking :

How & Why Networking in Business is Important?

Date: 27th May 2023 **Time:** 5 pm to 6 pm.

Venue: TimeLess Amritsar, 8, GR Complex, Queens Road,
Crystal Chowk, INA Colony, Amritsar, Punjab - 143001

Ticket price: 200 INR

Stay Tuned For More Details



Scan &
Register

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Thank You



Contact us

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