



NEWSLETTER

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*Theme - How important it is to be patient in
Business and Management?*

FOUNDER'S DESK

Gurpreet S. Pasricha
Founder Trustee



It's fantastic to witness the remarkable growth of PCC! The launch of the Jaipur chapter this month truly showcases the organization's expansion and influence.

Equally impressive is the fact that most chapters have regained their momentum, post Covid, by hosting in-person events that bring members together as well as creating a positive impact on the community.

One particularly noteworthy event took place last month when the PCC NJ Chapter organized a highly impactful health and wellness event. The event featured a panel discussion where experts provided invaluable insights tailored specifically for the Punjabi community. The significance of seeking support and guidance from other women, even when it challenges societal norms, was the focal point. The outcome was that more discussions need to be had on whether other women in the community are supportive of such choices, emphasizing the crucial role of a strong support network.

The involvement and feedback of PCC members are crucial to the organization's ongoing success. It's essential for members to actively share their suggestions and expectations with us, ensuring that PCC continues to meet the needs of its community and achieve its mission. Wishing PCC all the best as it embarks on its journey to serve and empower the Punjabi community on a global scale. With the dedication and enthusiasm displayed by its members, there's no doubt that PCC will continue to make a positive difference in the lives of countless individuals.

A Quick Glance at Past Events

Opportunities for the Youth in Punjab

(Ludhiana Chapter)



Business Networking: How & Why Networking in Business is Important?

(Amritsar Chapter)



Success and Failure

The driveway an Exemplary!

Your home. It's the place, it's the feeling, which you love more than you love your breath. For every individual who seeks liberation through various channels for discovering their self-worth needs to answer these two questions time and again to themselves, "Why do we want to achieve what we want to achieve, and How badly do we want to achieve it" The driveway of an example has both, success and failure, ups and downs, focus and distractions but a well-defined why and a how of an individual helps them achieve what they want to achieve.

Why do business houses, corporates, and relationships of various kinds of collapse? What is the reason that they face failure? The answer is all those relations that collapse are dealt with in a finite frame of mind in a playfield of an infinite game. Being exemplary and remaining successful is all about getting in an infinite mindset where an individual, relationship, or business for reference does not lose the very purpose and the resources to remain in that position. For instance, the Americans withdrew from the Vietnamese war even after being much more powerful. What made them withdraw was that they were playing to win, and the Vietnamese were in the war to save their lives. Finally, the Americans had to withdraw.

Our only competitor for being an exemplary and play this infinite game called Life is we ourselves. We just need to keep evolving day after day and make our systems at business, our relationships in personal life, our resources better than yesterday, consistently. We must understand that the mindset of an exemplary clearly describes that the goal is not to win, BUT TO OUTLAST.

So, to become an iconic exemplary we need to learn to change the way we lead so that we can lead the game called life which we are gifted to play in, daily. The following are the set of principles which builds success and helps us remain successful consistently.

Purpose: The intersection where we understand what we are great at and the role in the world we play is described as our purpose, OUR WHY. It comes with a clear understanding of why we do what we do. This kind of ethos which gets us wrapped with our aspirations is what builds a purpose in our lives. It all starts with a well thought strategy. An authentic why, gives the strength and builds a culture in our organisation to add value to the lives of our colleagues, stake holders and customers. Organisations and relationships become outlasting with a well embedded Why.

Visualisation: The one who can visualise, can make it happen. The greatest and highest possible vision for our self is possible to be created when we learn how to visualise it because we become what we believe. Neta ji Subhash Chandra Bose believed and visualised an Independent India. With his visualisation the Azad Hind Fauj was found and from this visualisation, a dream of free India was born, which became a purpose to every Indian.

Resilience and Perseverance: It's the firm belief that failure is not permanent. The significant intelligence, good looks, good product, good technology, sop's but it is more about the synchronisation of our purpose with the art of refusal to lose, commonly known as perseverance. Good companies struggle for making good products and win over their competitors. Great companies strive to enhance their great products with daily small steps of excellence. Their vision of perseverance and resilience to become better than themselves everyday is what makes them outlast.

Viktor Frankl in his book "Man's search for meaning" said "Everything can be taken from a man but one thing. The last of human freedoms - to choose one's attitude in any given circumstances". Success in achieving what we want gets us to an altitude where we become happy and confident. Whereas on the other side failure in achieving a target sets us to lose the momentum. But the fact is, life is not only about achieving the desired success or failing to achieve the same, it's more about how much time we take for coming back to normal after tasting that sweet success or a devastating failure. The one who can control the emotion of success and failure with the same ease is said to be The Karma-yogi, The Exemplary!



Yash Kalra
Director
The Kalra Group
PCC Member - Jaipur Chapter

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A Quick Glance at Past Events

Moderated Panel Focused on Health & Wellness

(New Jersey Chapter)



Watch out PCC Moderated Panel Focused on Health & Wellness on





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PCC is proud to announce a moderated panel focused on Health & Wellness

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Moderator



Dr. Manpreet Randhawa
President C2C Healthcare Consulting LLC
Adjunct professor MBS program @ Rutgers

Panelists



Dr. Jenan
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Renu Kaur
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Mind Care Therapy, LLC



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The Power of Patience as a Leader in Business

In the fast-paced world of business, where decisions are often made under pressure and success is measured in short-term gains, the virtue of patience can sometimes be overlooked. However, great leaders understand that patience is not a sign of weakness but a strategic advantage that allows them to navigate challenging situations with clarity and make better long-term decisions. One such leader who exemplifies the power of patience is the former Indian cricket captain, MS Dhoni. By analyzing his approach, we can draw valuable lessons that can be applied to leadership in the business world.

1. Waiting for the Right Moment:

In cricket, as in business, timing is crucial. Dhoni is known for his ability to patiently wait for the right moment to make a move. Similarly, in the corporate world, leaders should avoid rushing into decisions when conditions are uncertain or unfavorable. Instead, they should carefully observe the market, gather relevant information, and wait for the opportune moment to seize opportunities.

Once the right moment arrives, Dhoni displays immense confidence in his abilities. In business, leaders must build their confidence by analyzing the situation, understanding their strengths, and taking charge when they feel ready. Patience allows them to gather the necessary knowledge, skills, and experience to lead effectively, leading to more successful outcomes in the long run.

2. The Pitfalls of Short-Term Thinking:

The popular "2-minute Maggi" analogy illustrates the dangers of short-term thinking in business. While quick fixes may provide immediate satisfaction, they often lead to long-term harm. Leaders must resist the temptation of short-sighted strategies and instead focus on sustainable growth and development. Just as consuming unhealthy food regularly can lead to adverse health effects, making hasty business decisions without considering long-term consequences can damage an organization's reputation and stability. Patience enables leaders to resist the temptation of immediate rewards and focus on sustainable, long-term success. By investing time, effort, and resources into developing robust strategies, patient leaders build a solid foundation for their organizations to thrive in the future.

3. Precautions in Recruitment: Diligence in Decision-making:

Patience is crucial in the hiring process. Rushing to fill a vacancy can result in hiring the wrong person for the job, leading to inefficiencies and potential setbacks. Leaders, like Ratan Tata and Jamshedji Tata, have demonstrated the importance of patience in recruitment. They have advocated for thorough evaluations and extensive due diligence before bringing new individuals on board. However, once a candidate is selected, patient leaders provide them with a fair chance to prove themselves, nurturing their skills and abilities to contribute to the organization's growth. By taking their time, leaders can avoid costly mistakes and select candidates who align with the company's values and goals.

4. Empowering Individuals to Prove Themselves:

Once the right individuals are recruited, leaders must provide them with ample opportunities to prove their abilities. This approach echoes the philosophy of leaders like Ratan Tata and Jamshedji Tata, who believed in empowering their employees. Leaders should establish an environment where employees feel supported and encouraged to showcase their potential. This fosters a culture of growth and innovation, benefiting both individuals and the organization as a whole.

Conclusion:

Patience is an essential virtue for leaders in the business world. The lessons we can learn from leaders like MS Dhoni, Ratan Tata, and Jamshedji Tata emphasize the significance of waiting for the right moment, avoiding short-term gratification, and making diligent decisions. By exercising patience, leaders can create a strong foundation for long-term success, nurture talent within their organizations, and make strategic choices that will yield fruitful results in the future. In a world that often demands quick action, embracing patience can set leaders apart and lead their organizations to new heights.



Ranjit Singh Khuller

Director

Sprouts Change Management Pvt. Ltd.
PCC Member - Jaipur Chapter

BOBBY GARG

Trustee of PCC



WE WELCOME YOU AS OUR ESTEEMED TRUSTEE

Bobby Garg is a highly experienced and accomplished professional who currently serves as the President and CEO at SG Worldwide Inc. - Exclusive Importers of Fine Wines & Spirits for USA & Canada. Bobby has been a lifelong PCC supporter and does not shy away from making monetary contributions to its cause. We look forward to his support, advice and direction.

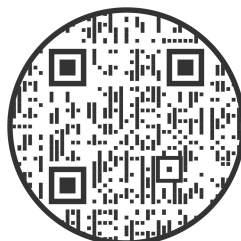
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and to get timely notifications:

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SCAN ME



A Quick Glance at Past Events

Environment Day Celebration

(Ludhiana Chapter)



Meet & Greet

(Toronto Chapter)



Patience - It is a Virtue

The quality of being able to stay calm and not get angry, especially when there is a difficulty or you have to wait a long time.

If you open the dictionary you will get above “MEANING” which is self-explanatory, But, how to keep it in Business and management? It is really tough! Well, let’s understand:

Patience is the next parallel very important factor in the entire course of life along with your expertise.

Life itself is “business” and life itself is “management”.

Irrespective of your expertise if you do not know the value of patience or cannot be Patient you will land up losing everything. No matter how hungry you are you cannot eat a HALF-COOKED food. Being Punjabi I cannot complete my point without bringing “food” in it....hah hah ha.

It has been observed - in most of the individuals that patience grows along with the age such as:

At the age of 4 months - Patience is absolutely absent. We want “that” in our mouth as soon as we are hungry, else we will start yelling and crying with full power.

At the age of 04 years - still it hardly exists.

At the age of 14 years - It is still very less (fully aware of other side of story/facts).

At the age of 24 years - It gets increased but not fully (you consider yourself the best).

At the age of 32 years - It is bit better (you started accepting there are many good people better than you).

At the age of 42 years - patience is far better – but still not fully developed (you finally know things can go wrong, things take time to take shape like fruits comes after the flowers comes on the tree fruit also takes time to ripe and so on). As a matter of fact, our patience grows as we grow in our life - “Mentally” and when we become “vocabulary wise”. So, when you lose your patience, just check as per the above list, and tell yourself that which age you are reacting as.

Why does it happen?

It happens because either we are over ambitious, we are in hurry, we have given high commitments against the time, we want to prove ourselves “The Best” or we are under the burden of Loans. Before you read further let me share one sentence with you - Which I learned from one of my seniors: Most of the Human being learn speaking at the age of 5 – but what and when to speak they learn at the age of 50. It is all because of patience :) Well, I agree it is very difficult to keep your patience when situation does not allow your mind to do so. When situation is such that, you cannot stop yourself without reacting, That is the time for you to check your patience. Which means, you should only act or react in such a way that it should not add fuel to the fire. Your action or reaction should be a “neutralizer-cum-favourable” work.

Believe me, I am 99% sure - at the end of Game, you will win over the situation, if you keep your mouth and mind shut in every unfavourable situation. Wait for some time stand still keep patience or take 2 step behind. When tiger takes two steps behind, he is calmer and more confident to step ahead or jump. Let me ask you a Question, what will you do if you see your father in his extreme anger and when you know that he is actually wrong? Just apply the simple formula of “Neutralizing-cum-favouring” this step will bring any body calm in few minutes rather in less than 60 seconds. Just say, “My dear Daddy ji, I fully agree with you and if I were at your place, I would have reacted exactly in the same way. After giving 45 seconds break, you can say – but Dad, as a matter of fact I think . . . “Say, what you know as the fact”. Such a method will always help you to develop your patience even in your business.

Last but not the least important point: If despite of giving your best, if things are not going in your desired way, consider it is going in the desired way of GOD. Do not react.

CHEERS – KEEP DRINKING THE NEAT WATER.



Rohit Kumar Vohra
General Management - Consultant
PCC Member - Jaipur Chapter

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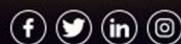
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A Quick Glance at Past Events

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Use of Positive & Negative language: its impact on our life

MODERATOR



Jitendra (Jeetu) Rahi
Senior Management Consultant
Mint Eventz Company.

SPEAKER



Ranjit Singh Khuller
Director
Sprouts Change Management Pvt.Ltd.

Webinar

JUNE 9th 2023 | **7:30 (IST) PM**

 **07:30 PM (IST), 03:00 PM (BST), 10:00 AM (EST)**

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Eligibility

- ✓ The Investors must be interested in investing at least \$5k - \$25k per year
- ✓ Punjabi Angels is open to all PCC registered members (For a limited period)

To fill in the application form, visit
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to foster Mutual Business Development

or simply dial (732) 837-4840

To know more, write to angels@punjabichamber.com



CALL FOR START-UPS

PUNJABI Angels



CALL FOR START-UPS!

ELIGIBILITY

- ▶ Must not have completed a period of ten years from the date of incorporation/ registration
- ▶ Must be working towards innovation, development, or improvement of products or processes or services, or a scalable business.
- ▶ If pre-revenue, the Start-Up must have a Minimum Viable Product (MVP)
- ▶ Only registered member of Punjabi Chamber of Commerce can apply

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Join the Punjabi Angels Now
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or simply dial (732) 837-4840



A Quick Glance at Past Events

Possibilities & Benefits of Digitalization in Business (Ludhiana Chapter)



Fundas of Performance Marketing & Networking Meet (Chadigarh Chapter)



PCC MEMBERSHIP



PCC STANDARD MEMBERSHIP

2023

Become a Member

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- PCC Student Member

Our Programs

- Member Connect (Inter-Chapter Engagement)
- Punjabi Angels
- Mentor Mentee
- Leaders on Roll
- Expert Adda Podcast

Benefits

- Connect with our global community where there are experts, mentors and influencers who can support your professional and entrepreneurial aspirations. Engage with members with your interest or domain expertise at chapters around the world
- PCC assists budding entrepreneurs in their start-up journey by conducting meaningful webinars with investors globally through our Punjabi Angels Program: Punjabi Chamber of Commerce works as an interface between various stakeholders that drive the start-up ecosystem
- Member to Member Benefits (M2M): Opportunity to benefit from our member discount program. Products/services offered at a discount exclusively to our members
- Mentoring sessions with experienced and engaging mentors and serial entrepreneurs
- PCC events including flagship events such as Global Gala, Punjabi Angels Pitch Fest, etc.

For more details, email us at - admin@punjabichamber.com



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2023

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- Discounted sponsorship opportunities
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Our Programs

- Member Connect (Inter-Chapter Engagement)
- Punjabi Angels
- Mentor Mentee
- Leaders on Roll
- Expert Adda Podcasts

For more details, email us at - admin@punjabichamber.com



OUR UPCOMING EVENTS



Meet old friends and welcome new ones
Please join us as we discuss initiatives, to serve our community

MEET AND GREET

Date: Thursday, June 29, 2023 **Time:** 6:30 pm to 8:30 pm

Venue: Sheraton Edison
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For sponsorship opportunities,
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(There is no charge to attend this event but registration is mandatory)



Inauguration of Art Expo Amritsar Summer 2023

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By Timeless Amritsar, Vulcan Art Gallery & Supported by
PCC & Missionary Educational Society

Date: June 15th, 2023 **Time:** 6:30 pm onwards

Venue: Timeless Amritsar, Amritsar
Registration Fee: INR 400/-
(Refreshments: Finger Food and Soft Beverages will be Served)

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Thank You



Contact us

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