

NEWSLETTER

VOLUME #32 | EDITION #8 | AUGUST 2023



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***Theme - Wellness Matters: Unlocking the Secrets
to a Balanced Mind, Body, and Soul***

FOUNDER'S DESK

Gurpreet S. Pasricha
Founder Trustee



Reflecting on the remarkable journey of the Punjabi Chamber of Commerce's growth brings us immense pride and excitement. What started as humble beginnings has evolved into a prominent force within the business community. This transformation serves as a testament to the unwavering commitment and collective endeavors of our esteemed members, Co-chairs, and Trustees.

We are honored to share the highlights from our Exclusive Charter Members Meet & Greet Event in New Jersey. The atmosphere was charged with energy as our distinguished Charter Members converged, creating an environment abuzz with anticipation and enthusiasm.

Furthermore, we are thrilled to extend a heartfelt invitation to the highly anticipated Global Gala 2023. Set to take place at Andaz Hotel, Aerocity, New Delhi, India, this year's event promises to celebrate international business ties, cultural diversity, and boundless opportunities. Mark your calendars for December 1st and 2nd, and prepare for a unique global journey. The Global Gala 2023 transcends being a mere event; it is an immersive experience that unites business leaders, entrepreneurs, and professionals from around the globe.

Stay engaged and informed with the Punjabi Chamber of Commerce by keeping an eye on upcoming events, webinars, and networking sessions. These gatherings provide a vibrant platform for connection, idea exchange, and forging partnerships that significantly contribute to the growth and prosperity of our enterprises.

We extend our heartfelt gratitude for your integral role in our journey, and eagerly anticipate achieving new heights together.

GLOBAL GALA 2023



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ANISHA SINGH
Founder - She Capital



SAIREE CHAHAL
Founder & CEO
SHEROES & Mahila Money



SIMARPREET SINGH
Executive Director - Hartek Group,
Founder and CEO - Hartek Solar and Hartek India



VIKRAMJIT SINGH
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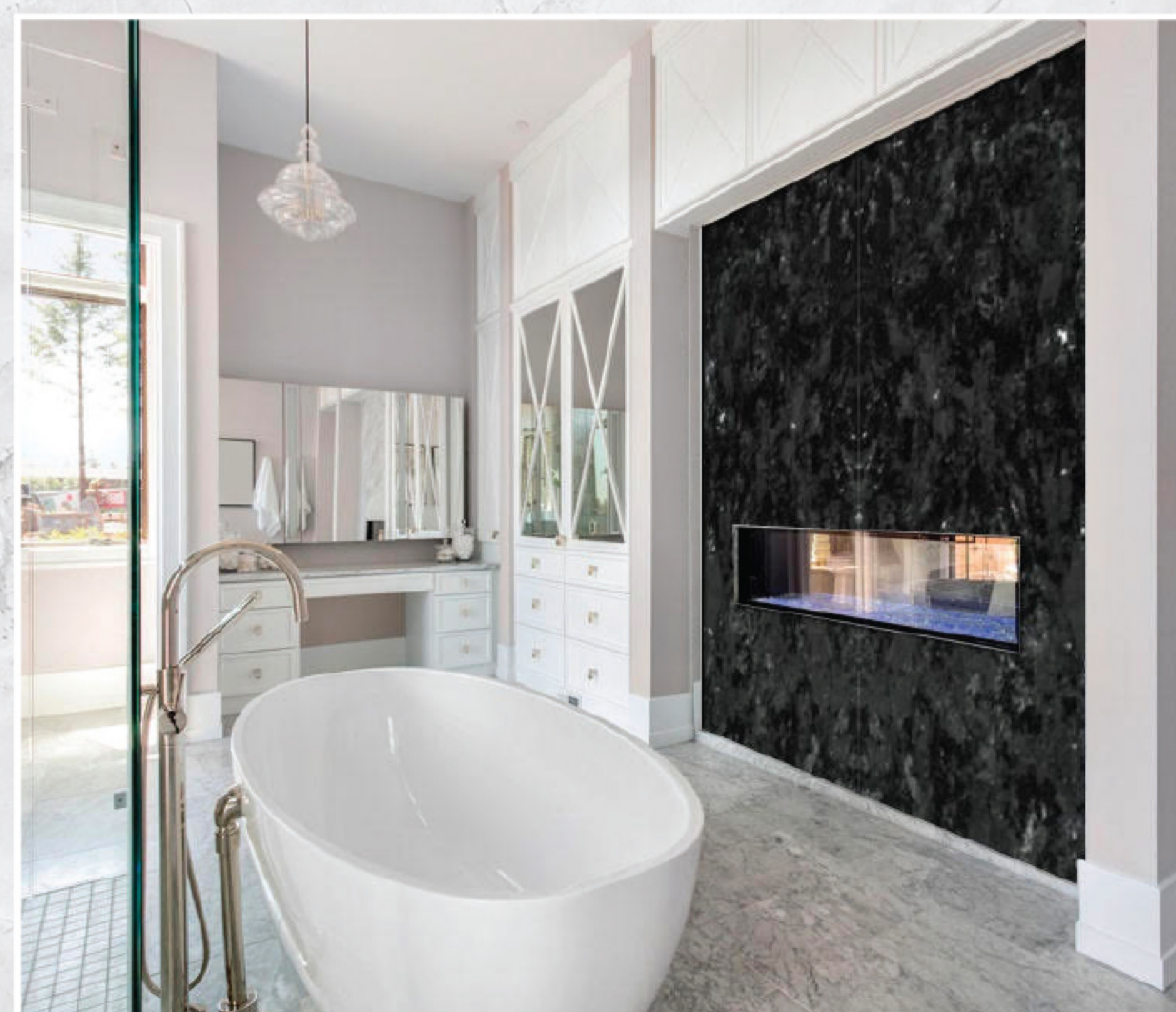
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NOTABLE ACCOMPLISHMENT

अलका बत्रा करेंगी दक्षिण कोरिया 2023 में टीम इंडिया विश्व मास्टर बैडमिंटन चैम्पियनशिप का प्रतिनिधित्व हिन्दुस्तान एक्सप्रेस

जयपुर। शहर की उद्यमी श्रीमती अलका बत्रा दक्षिण कोरिया 2023 में टीम इंडिया विश्व मास्टर बैडमिंटन चैम्पियनशिप का

प्रतिनिधित्व करेंगी। उन्हें मास्टर बैडमिंटन चैम्पियनशिप 2023 के लिए



टीम इंडिया में चुना गया है। वह रजत पदक विजेता (नंबर 2 रैंकिंग, भारत) रही हैं और विश्व मास्टर्स बैडमिंटन चैम्पियनशिप में 10 से 17 सितम्बर को महिला एकल और महिला डबल दोनों में खेलेंगी।

Congratulations to Alka Batra
for being selected to represent
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Alka Batra
MD - Aegis Jobs
Co-Chair - Jaipur Chapter

अलका बत्रा करेंगी बैडमिंटन चैम्पियनशिप का प्रतिनिधित्व

जयपुर, (ब्यूरो): जयपुर की उद्यमी दक्षिण कोरिया 2023 में टीम इंडिया विश्व मास्टर बैडमिंटन चैम्पियनशिप का प्रतिनिधित्व कर रहीं हैं। जयपुर की उद्यमी अलका बत्रा को मास्टर बैडमिंटन चैम्पियनशिप 2023 के लिए टीम इंडिया में चुना गया है। वह रजत पदक विजेता (नंबर 2 रैंकिंग, भारत) रही हैं और विश्व मास्टर्स बैडमिंटन चैम्पियनशिप में 10 से 17 सितम्बर को महिला एकल और महिला डबल दोनों में खेलेंगी।



UNRAVELING THE ENIGMAS OF ATTAINING A HARMONIOUS MIND, BODY, AND SOUL

In the relentless pace of contemporary living, attaining equilibrium in our mind, body, and soul has become an increasingly daunting endeavor. Nevertheless, it is indispensable for overall well-being and a truly gratifying existence. Unraveling the enigmas behind this delicate balance demands a holistic approach that encompasses mental, physical, and spiritual aspects. Let us delve into pragmatic strategies that enable us to foster equilibrium and serenity in each facet.

A Serene Mind: The foundation of mental balance lies in mindfulness and self-awareness. Incorporating daily meditation or mindfulness practices into our routine can quiet the cacophony of our thoughts and alleviate stress. Engaging in journaling grants us a safe haven to express our emotions and gain clarity. Uplifting affirmations have the power to rewire our brain, infusing it with a more sanguine perspective on life.

Furthermore, setting feasible goals and mastering the art of time management can alleviate the burdens that weigh down our minds.

A Dynamic Body: Achieving physical balance entails nurturing our body through exercise, nutrition, and rest. Regular physical activity, whether it involves the graceful art of yoga, invigorating jogging sessions, or liberating dance, unlocks the floodgates of endorphins and enhances our overall well-being. Embracing a balanced diet replete with wholesome foods, fruits, and vegetables endows our body with vital nutrients. Prioritizing restful sleep and adhering to a consistent sleep schedule prove instrumental in revitalizing and rejuvenating our physical selves.

A Contented Soul: Nurturing a contented soul necessitates delving into spirituality and fostering connections with entities beyond ourselves. This can be accomplished through heartfelt prayer, introspective meditation, or immersing ourselves in the magnificence of nature. Engaging in activities that kindle joy and fulfillment serves to nourish our soul. Acts of benevolence and embracing gratitude forge a profound sense of purpose and connect us harmoniously with others.

The Integration of Three: Genuine balance can only be achieved when we seamlessly integrate all three facets. A lucid and composed mind empowers us to make healthier lifestyle choices for our body, while a nourished body forms a stable foundation for a resilient mental state. A fulfilled soul grants us the motivation and strength required to maintain harmony in both mind and body.

Encountering Challenges and Reaping Rewards: The path to equilibrium is an ongoing journey that may be fraught with challenges. The demands of daily life, external stressors, and personal adversities can disrupt our quest for balance. Nonetheless, embracing these challenges as opportunities for growth and enlightenment can ultimately fortify the equilibrium we ardently seek. The rewards of attaining and preserving balance are immeasurable. It yields heightened productivity, emotional stability, and a pervasive sense of happiness. A balanced existence engenders profound connections with others and an enriched understanding of our authentic selves.

In conclusion, unraveling the enigmas behind attaining a harmonious mind, body, and soul requires resolute dedication, mindfulness, and patience. By incorporating practices that foster mental clarity, physical well-being, and spiritual fulfillment, we can embark on a transformative odyssey towards a harmonious existence. Embracing self-care and taking incremental steps each day allow us to unravel the elusive secrets of this cherished equilibrium.



Dr. Alka Walavalkar

Director | Nutrition
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VIVEK AGGARWAL

Trustee of PCC



WE WELCOME YOU AS OUR ESTEEMED TRUSTEE

Vivek Aggarwal is a strong professional with a demonstrated history and experience as an eminent lawyer. He is the founder of A & A Lawcorp. based in Delhi, India. He has successfully represented his clients in various litigations, corporate, small businesses or individual, over a span of 18 years. Vivek has been a lifelong PCC supporter and does not shy away from taking leadership charge in PCC initiatives. We look forward to his guidance to make PCC grow further.

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EXPLORING THE KEY PILLARS OF SUCCESS FOR ASPIRING ENTREPRENEURS

In a rapidly evolving global landscape, entrepreneurship has emerged as a driving force behind economic growth, innovation, and job creation. From groundbreaking startups to established enterprises, the world of business offers opportunities for aspiring entrepreneurs to make their mark and shape the future. Come along, as we delve into the essential pillars of success for entrepreneurs, exploring the qualities, strategies, and mindset required to thrive in the dynamic realm of business.

Vision and Purpose: Building the Foundation Every successful venture begins with a clear vision and purpose. Entrepreneurs who achieve rockstar status are visionary leaders who possess the ability to see beyond the horizon, identifying gaps in the market and envisioning solutions that will drive positive change. Defining a strong purpose provides direction and motivation during challenging times, inspiring the team to remain committed to its mission.

Adaptability: Navigating Through Uncertainty The business world is inherently unpredictable, and unforeseen challenges will inevitably arise. An entrepreneur's ability to adapt and pivot in response to changing circumstances is crucial for survival. Being flexible allows entrepreneurs to seize opportunities, stay ahead of competitors, and evolve their business strategies as needed. Therefore, along with being a specialist, one must also carry tools that allow for diversification.

Resilience: Bouncing Back from Setbacks Entrepreneurship is a journey fraught with ups and downs. Setbacks and failures are part of the process, but what sets successful entrepreneurs apart is their resilience in the face of adversity. Embracing failure as an opportunity to learn and grow, entrepreneurs persist in the pursuit of their goals, building on their experiences to achieve greater success.

Innovation: Embracing Creativity and Disruption Innovation lies at the core of entrepreneurship. Forward-thinking entrepreneurs constantly seek new and inventive ways to solve problems and meet consumer needs. Embracing creativity and encouraging a culture of innovation within the organization fosters a competitive edge, driving the business to stand out in a crowded marketplace. Not to be a Debbie-Downer our South Asian/Punjabi community is a copycat community which is why we are overflowing with realtors, mortgage brokers, financial planners, and Uber/truck drivers. Yet, we are reluctant to diversify into different professions or businesses, and as a result like vultures we fight over the same carcass.

Effective Leadership: Inspiring Teams to Excel Entrepreneurial ventures thrive on the strength of their teams. Effective leadership is about more than just delegating tasks; it involves inspiring and empowering team members to excel. A strong leader sets a positive example, fosters a supportive work environment, and encourages open communication, thereby nurturing a cohesive and motivated team.

Market Research: Understanding Customer Needs To build a successful business, entrepreneurs must have a deep understanding of their target market and customer needs. Thorough market research helps entrepreneurs identify opportunities, assess potential demand, and refine their products or services to match consumer preferences effectively.

Financial Acumen: Sound Management of Resources Entrepreneurs must possess strong financial acumen to manage resources efficiently. This involves careful budgeting, monitoring cash flow, and making informed financial decisions. Sound financial management ensures the sustainability and growth of the business in the long run. As a CPA this is by bone of contention with the Punjabi community. Yes, unfortunately, we don't have a lot of CPAs who educate their clients, but on the flip side, we seek the cheapest price even if it's costing us thousands throughout our lifetime. Once we realize the value of service and knowledge that is not being passed onto the client the cookie-cutter accountant will cease to exist through attrition. Study any Fortune 500 company the right-hand person is always without exception the CFO.

Conclusion In the ever-evolving landscape of business and entrepreneurship, success depends on a combination of vision, adaptability, resilience, innovation, leadership, market knowledge, and financial acumen. The journey of an entrepreneur is filled with challenges, but those who embody these key pillars of success stand the best chance of not only surviving but thriving in the dynamic world of business. As the entrepreneurial spirit continues to shape the future, aspiring entrepreneurs are encouraged to embrace these principles to bring their visions to life and create a lasting impact on the world. A great book displaying a common thread amongst behemoth organizations that delves into their resilient mindset is "Built to Last" by Jim Collins. Happy Reading!



Manu Shandal

Principal Owner

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PCC STANDARD MEMBERSHIP

2023

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Our Programs

- Member Connect (Inter-Chapter Engagement)
- Punjabi Angels
- Mentor Mentee
- Leaders on Roll
- Expert Adda Podcast

- Enriched Network, access to Standard Members Directory
- Connect with our global community where there are experts, mentors and influencers who can support your professional and entrepreneurial aspirations. Engage with members with your interest or domain expertise at chapters around the world
- PCC assists budding entrepreneurs in their start-up journey by conducting meaningful webinars with investors globally through our Punjabi Angels Program: Punjabi Chamber of Commerce works as an interface between various stakeholders that drive the start-up ecosystem
- Member to Member Benefits (M2M): Opportunity to benefit from our member discount program. Products/services offered at a discount exclusively to our members
- Mentoring sessions with experienced and engaging mentors and serial entrepreneurs
- PCC events including flagship events such as Global Gala, Punjabi Angels Pitch Fest, etc.

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A Quick Glance at Past Events

Philadelphia Meet & Greet

(Philadelphia Chapter)



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(Chandigarh Chapter)



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Charter Members Exclusive Networking Meet & Greet



Pitch Deck Preparation: Components that Persuade (Delhi Chapter)



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A Quick Glance at Past Events

Meet & Greet

(Washington, D.C. Chapter)



Glimpses of Empowering Dreams: Art Fundraiser for Educational Opportunities in Collaboration With the Punjabi Chamber of Commerce

(Amritsar Chapter)





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Global Webinar

Hidden in Plain Sight: Realizing the full potential of Physical and Mental Health



SPEAKER
Dr. Alka Walavalkar
Director | Nutrition
Novoliver

Date: July 28, 2023

Time: 07:30 pm (IST), 03:00 pm (BST), 10:00 am (EST)

Will be available on



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MODERATOR
Praveen Suthrum
Co-founder | Mind coach
Novoliver

SOCIAL MEDIA CONNECT



SOCIAL MEDIA CONNECT

To keep yourself updated with the Chamber's activities.
and to get timely notifications:

Below are PCC social media handles, please follow, connect & subscribe



SCAN ME



CALL FOR INVESTORS



CALL FOR INVESTORS!



Eligibility

- ✓ The Investors must be interested in investing at least \$5k - \$25k per year
- ✓ Punjabi Angels is open to all PCC registered members (For a limited period)



To fill in the application form, visit <https://forms.gle/sorsVkai3GRH2Zbp8>

Join the Punjabi Angels Now

to foster Mutual Business Development

or simply dial (732) 837-4840

To know more, write to angels@punjabichamber.com

CALL FOR START-UPS



CALL FOR START-UPS!

ELIGIBILITY

- ▶ Must not have completed a period of ten years from the date of incorporation/ registration
- ▶ Must be working towards innovation, development, or improvement of products or processes or services, or a scalable business.
- ▶ If pre-revenue, the Start-Up must have a Minimum Viable Product (MVP)
- ▶ Only registered member of Punjabi Chamber of Commerce can apply



To fill in the application form, visit <https://forms.gle/UxN68DFiDc2joXXQ9>

Join the Punjabi Angels Now

to Escalate your Business to the next level!

To know more, write to angels@punjabichamber.com

or simply dial (732) 837-4840

Glimpses of Embassy Visits

- Embassy of Nepal



- Embassy Of Romania in the Republic of India



OUR UPCOMING EVENTS



PUNJABI CHAMBER of COMMERCE
Jaipur Chapter

PCC Jaipur Networking Nite

Date: September 2, 2023
Venue: Rambagh Golf Club

SAVE THE DATE

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PUNJABI CHAMBER of COMMERCE
Chandigarh Chapter

UBS University Business School
Venue Partner

MASTERCLASS

How to Build System Processes for Startups

Date: September 9, 2023
Time: 11:00 am - 1:00 pm
Venue: University Business School,
Panjab University

SAVE THE DATE

SPEAKER
Jagmohan Bhogal
Founder
Thinkfluence Academy

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OUR UPCOMING EVENTS



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PCC Philly Book Club

Connect and inspire over lunch, laughs, and a book

First session: 1-3 pm on Saturday, 14 October

Venue: Karma Indian Restuarant, 114 Chestnut Street, Philadelphia, PA 19106

Book: Playing Big by Tara Mohr



Led by: Monica Marwah
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Saturday

4 Nov

2023

PCC Philly's

Diwali Celebration

Time: 11:00 am to 03:00 pm

Venue: House of Biryani and Kebabs, 2541 W Main St,
Norristown, PA 19403

www.punjabichamber.com

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Early Bird Ticket Price: \$25
Ticket Price after Sep 4th: \$30
Ticket Price after Oct 31st: \$35

Thank You



Contact us

📍 1794 Oak Tree Road, Edison, NJ

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