



NEWSLETTER

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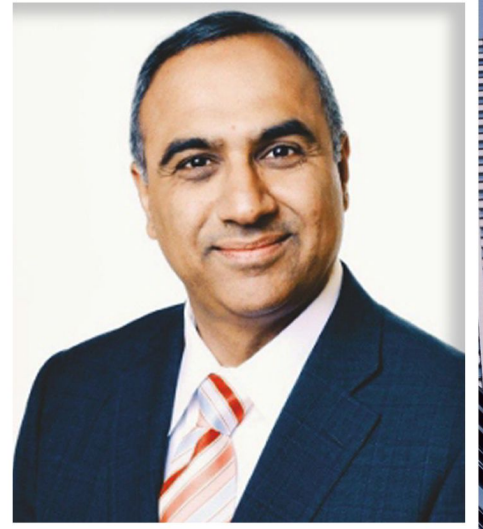
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Theme - Punjabi Pride: Celebrating Cultural Heritage in Business

FOUNDER'S DESK

Gurpreet S. Pasricha
Founder Trustee



Hello Folks,

As we embark upon this journey to grow our network and make Punjabi Chamber of Commerce a Global Business Community; this month of May fills us with the positivity and boost required to achieve the same. I extend my profound gratitude for the steadfast support and dedication of each member of our vibrant community. It is with immense pride that we mark the completion of one year since the launch of our paid memberships. The continuous positive response we have received reaffirms the value and impact of our chamber in fostering growth and collaboration among our members.

I am thrilled to highlight the success of several recent events organized by our dynamic chapters. The Networking Mixer hosted by the New York Chapter on April 17, 2024, provided an invaluable platform for forging new connections while nurturing existing relationships.

Similarly, the engaging session led by the Toronto Chapter on April 25, 2024, exploring the theme "Good Leaders Ask Great Questions," sparked meaningful dialogue and insights among participants. Such events serve as pillars of our community, facilitating both networking and collaboration.

I am pleased to acknowledge the success and positive feedback received from our Global Member Mixer Series. Your enthusiastic participation has been instrumental in creating a vibrant global network. Furthermore, I am now delighted to announce our upcoming Global Member Mixer scheduled for May 17, 2024. Let us continue to seize these opportunities to connect, learn, and grow together. We shall continue building bridges and strengthening our bonds as a global community.

In closing, I extend my deepest gratitude to each member for their steadfast support and unwavering commitment. Together, let us continue to shine, rise, and pave the way for a brighter tomorrow.

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Tribute to S. Jatinder Pal Singh Manchanda

(Co-Chair - PCC Ludhiana Chapter)



(18.04.1966 - 17.04.2024)

His vibrant spirit immortalized in these cherished snapshots, forever inspiring us to embrace life's beauty with boundless joy and positivity. Rest in eternal peace, your legacy of light will forever shine.



**Powehouse of Positivity,
Chote Mote Uncle**



**He planted more than
1.5 lakhs tree on 20 July 2014**



**Khush Raho Maujan Karo,
Sardar Khush, Chardi Kla, Balle Balle**

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THE PUNJABI WORK CULTURE

Waris Shah, the popular 18th-century Punjabi Sufi poet, once quoted, “Without work, no earnings are made; without ethics, no influence is made.”

Certain ethics are evident in the way Punjabi people approach their work, where they prioritize service to others, honesty, hard work, and dedication in all their endeavours.

The Punjabi way of working reflects the cultural norms, values, and work ethic prevalent in the Punjabi community, which is known for its industriousness, resilience, and strong sense of community. .

In a professional context, the Punjabis are known for their strong work ethic and commitment to hard work to achieve their goals. They take pride in their work and are willing to go the extra mile to accomplish their goals

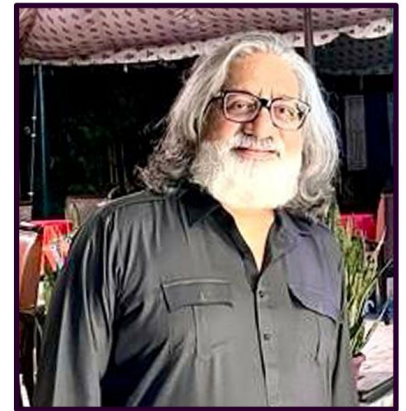
Many Punjabis have a strong entrepreneurial spirit and are inclined towards starting their own business. They are innovative, have a risk-taking appetite and are resourceful in their approach to any work or business.

Punjabis value team work and collaborative way of working. They value relationships and community networking, which results into collaborative and team-oriented working style. Punjabis are known for their ability to work well in groups and are great team workers.

Some key features of Punjabi work culture are:

- Hard work
- Loyalty
- Respect
- Positive Attitude
- Adaptability
- Dedication
- Team Work
- Humour
- Honesty
- Discipline
- Perseverance
- Entrepreneurial

In a nutshell, the Punjabis believe that “there is no alternative to honesty, dedication and loyalty towards one’s work”.



Jitendra (Jeetu) Rahi

Co-Chair - PCC Jaipur Chapter
Founder
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WOMEN OWNED



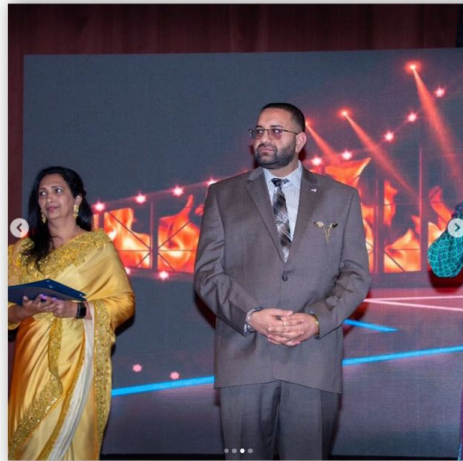
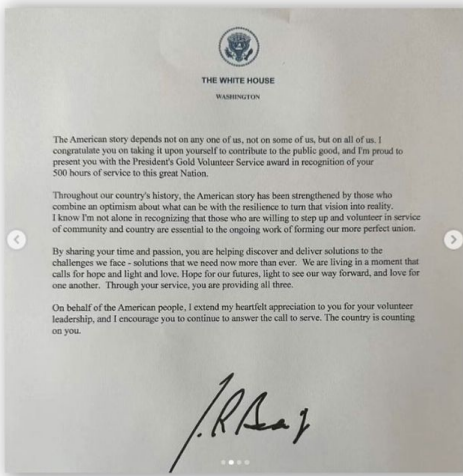
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MEMBERS ACHIEVEMENT

Gurmeet Singh

Member - PCC New Jersey Chapter



With immense gratitude and humility, I'm honored to share that I've been awarded the Presidential Volunteer Award by the White House, under the leadership of President Biden. This recognition serves as a testament to the collective efforts of our community and the dedication of the @nimitpalacerestaurants & Nimit Foundation.

I extend my deepest thanks to WMC & @anishjamesmunjanattu for this prestigious acknowledgment. It's truly a humbling experience to be recognized on such a platform for the service work we've been privileged to undertake.

This award is not just a reflection of my efforts, but a celebration of the countless individuals who have supported and contributed to our mission. Together, with Nimit Foundation members and our families, we've made a difference, and for that, I am profoundly grateful.

As we move forward, let us continue to be beacons of hope and compassion in our community. With God's grace guiding us, may we persist in our efforts to uplift and empower those in need.

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CULTIVATING CULTURAL HERITAGE: THE IMPACT OF PUNJABI PRIDE IN BUSINESS

In the dynamic realm of trade, Punjabi heritage serves as evidence of age-old customs melded with contemporary business ventures. Sprouting from the fertile soils of Punjab, the essence of the Punjabi community embodies perseverance, innovation, and a robust communal bond. This deep-rooted cultural inheritance has traversed borders, imprinting a lasting impression on global enterprises.



Jitender Luthra

Member - PCC Toronto Chapter
Senior Business and Technology Executive
Founder of AI TechTrans Inc.

Ingrained within the Punjabi mindset is an inherent entrepreneurial vigor transmitted through generations. Rising from modest origins, Punjabi-owned enterprises have thrived across various sectors like farming, production, hospitality, and technology.

Their triumph is anchored in enduring principles such as honesty, diligence, and a devotion to service. Punjabi entrepreneurs embrace the ethos of "seva" (selfless service) and "vand chakko" (sharing with others), placing emphasis on customer satisfaction and community welfare in their business endeavors.

Punjabi-owned ventures seamlessly amalgamate cultural legacy with contemporary business norms, weaving a vibrant fabric of commerce that transcends boundaries. These enterprises act as cultural emissaries, fostering understanding and cooperation among diverse communities. Through endeavors like cultural festivities, charitable activities, and cross-cultural interactions, Punjabi entrepreneurs bridge divides and cultivate mutual respect and admiration.

As custodians of tradition and proponents of innovation, Punjabi business pioneers continue to shape the global commercial landscape. Adapting to shifting market dynamics and embracing technological progress, they remain resolute in their mission to safeguard cultural heritage while propelling economic progress. With each enterprise, Punjabi entrepreneurs celebrate their origins, leaving an enduring heritage that inspires forthcoming generations to uphold the ideals of resilience, honesty, and communal unity in their entrepreneurial ventures.

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A Quick Glance at Past Event

Networking Mixer

(New York Chapter)



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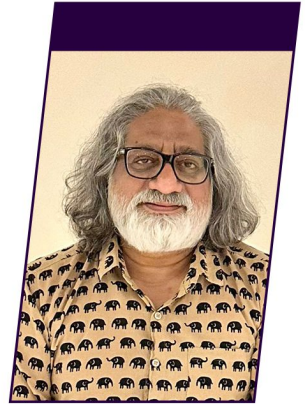
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OUR UPCOMING EVENTS



Member Mixer

Date: May 17, 2024

Platform: Zoom

Time: 06:30 pm (IST), 09:00 am (EST),
02:00 pm (GMT), 05:00 pm (GST)



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BUSINESS PURCHASING

Date: May 22, 2024

Time: 5:00 - 6:00 pm (EST)

Platform: Zoom

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Balbir Singh Saini

Member - PCC Toronto Chapter
CPA, CGA & Financing Advisor
Balbir CPA Professional Corporation

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 06:00 PM

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Smita Ohri MD
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Date: June 15, 2024 **Platform:** Zoom
Time: 11:00 am - 01:00 pm (EST)
Ticket Price: \$50

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SUCCESS STORY



Nipun Syal

Member - PCC Chandigarh Chapter
AI Automation Marketing Specialist
Founder of 3 Companies



Jitendra (Jeetu) Rahi

Co-Chair - PCC Jaipur Chapter
Founder
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Date: May 22, 2024 **Time:** 4:00 pm onwards

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